#HOWABNORMAL

FILMMAKING COMPETITION THEMED DECONSTRUCTING GENDER STEREOTYPES

INTRODUCTION
To reflect and call for youth’s voice to deconstruct gender stereotypes through the cinema’s lenses, UNDP Viet Nam in cooperation with VTV6 is holding a film-making competition for film makers entitled “#HowAbnormal.” The competition welcomes Vietnamese independent filmmaking individuals and teams to propose their scripts and to receive financial support for the film production.

In Viet Nam,

- Women are forced to retire at the age of 55 while men retire at 60. This partially results in the underrepresentation of women in the senior leadership positions: only a quarter of the National Assembly deputies in the current term are women.
- 79% of men think a woman’s most important role is to take care of the home and only 50% of young respondents stated women should pursue careers as government leaders, economic experts, or entrepreneurs.
- One in three women in Viet Nam has suffered from physical violence by her husband.
- Due to son preference, in some communities, there are as many as 120 boys born for every 100 girls. Viet Nam has one of the most skewed sex ratio at birth globally and all indications is that the situation is worsening.
- 87% of women and girls in Viet Nam stated they had encountered sexual harassment in the forms of whistling, teasing, passing remarks on appearance, staring and touching intentionally. The majority of men and bystanders – 65% – do not take any serious action when they witness acts of sexual harassment. In public places, neither women nor men take action against acts such as whistling and teasing and inappropriate lustful looks because these acts are normalized by many men and women.

These aspects are only some of many examples of the manifestations of gender inequality in various circumstances of day to day life. In many cases, it is social norms that are the biggest challenge to the free, equal, and full development of women and girls, men and boys.
COMPETITION PROCESS

Criteria & Restriction

The filmmaking competition #HowAbnormal welcomes passionate teams and individuals to apply. There are no limits for the applicants in terms of filmmaking experience, age, number and nationality of team members (for teams). The eligible applicants should fulfill the following criteria:

- The individuals or team leader must hold Vietnamese citizenship;
- The individuals or team leader must be 18 years old or above. If under 18, the applicants need to have the approval from their parents/legal guardians;

Restriction for applicants who are:

- Currently working for UNDP or VTV6, and/or directly involved in the planning and implementation of the competition.

When agreed by the contestants, the organizers may use submitted personal information, pictures, scripts and films of the selected applicants for the promotional purposes of the competition. All final films developed under the competition require the UNDP’s approval for showing outside the competition. The producers of the films are encouraged to more widely disseminate the films and the UNDP’s contribution to the film development needs to be visibly recognized.

Application

**Step 1:** Download application form published on UNDP Viet Nam’s website;

**Step 2:** Complete the application form and send to howabnormal@gmail.com together with the script/storyboard proposal by the end of January 11th, 2016. Applications can also be sent by-post or in person to the office of UNDP-MOFA Women’s Leadership Project at Room 201D, 30 Nguyen Du, Ha Noi before 17:00, January 11th, 2016.

**Step 3:** Confirmation of receipt of application will be sent to the applicants.

Rounds

The competition consists of two rounds:

**FIRST ROUND: SCRIPT/STORYBOARD SUBMISSION AND SELECTION**

- Filling in a form (.doc) to include contact information, and the script/storyboard proposal and submit to howabnormal@gmail.com by the end of January 11th, 2016. Applications can also be sent by-post or in person to the UNDP-MOFA Women’s Leadership Project at Room 201D, 30 Nguyen Du, Ha Noi before 17:00, January 11th, 2016. No late submission will be accepted and bill of by-post transfer cannot be a proof in case of late application. Each team/individual can only submit one script/storyboard;

- Out of all submitted scripts, the review board will select the most qualified scripts of teams/individuals for financial support. Each financial support package is worth 10,000,000 VND at maximum. The financial support will be given in cash at the briefing on January 18th, 2016 or transferred to the team leaders/individuals’ bank account. After the briefing, contestants will do the pre-production, post-production and submit the final products.

**SECOND ROUND: FILM SUBMISSION AND AWARD CEREMONY**
After the briefing, contestants are given 01 month to produce the film based on the selected script/storyboard. The films must be submitted to howabnormal@gmail.com by the end of February 19th, 2016. Films can also be submitted by-post or in person to UNDP-MOFA Women’s Leadership Project at Room 201D, 30 Nguyen Du, Ha Noi before 17:00, February 19th, 2016. No late submission is accepted and bill of by-post transfer cannot be a proof in case of late application.

To submit films:

+ Via email: upload films to www.mediafire.com, drive.google.com, fshare.vn or other downloadable platforms and send the link to your film to howabnormal@gmail.com. Please keep in mind that the link must stay alive till March 4th, 2016.

+ Via post: send DVD/USB to Room R201D, 30 Nguyen Du, Ha Noi with outside tag as “Film product for the competition #HowAbnormal”.

Selection criteria

FOR THE SCRIPTS/STORYBOARDS:

- The script/storyboard document must not exceed the space available in the application form (2.5 A4 pages);
- Written in English or Vietnamese;
- Inspired by the subject of gender equality, reshaping gender norms, deconstructing gender stereotypes in such aspects as leadership potential, career choices, education, aspirations, bodily integrity and safety, family and social relationships...;
- Must not include any act of humiliation and/or attack on any person or organization. No acts of plagiarism and copyrights violation are allowed;

The eligible scripts/storyboards will be evaluated by the review board focusing on three points (1) ability to provoke viewers to reflect on gender norms in different aspects of Vietnamese society; (2) creativity, and (3) ability to produce the film in the given time period.

FOR THE FILMS:

- Developed based on the selected scripts/storyboards;
- The films are in short form of less than 07 minutes excluding introduction and ending credit; and in the format of MP4, MOV, AVI, MPG with the visual quality of HD720p or HD1080p, 25fps;
- In Vietnamese with English subtitle or vice versa;
- Must not include any act of humiliation and/or attack on any person or organization. No acts of plagiarism and copyrights violation are allowed;
- All components of the films, including, but not limited to, pictures, sounds, actors and actresses are ensured so that the films can be published online and offline;
- The submitted films are within the UNDP’s copyrights.
The eligible films will be evaluated by the review board focusing on three points (1) ability to provoke viewers to reflect on gender norms in different aspects of Vietnamese society; (2) technical quality; (3) creativity; and (4) ability to be promoted widely in various mass media channels. The film evaluation will be conducted with high transparent and just manner.

**Competition timeline**
The competition runs from December 21st, 2015 until March 4th, 2016. All selected filmmaking individuals/teams will be invited to the award ceremony on March 4th, 2016.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
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<tbody>
<tr>
<td>December 21, 2015</td>
<td>Launch of competition</td>
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<tr>
<td>By the end of January 11, 2016</td>
<td>Submission of applications and script/story board to competition organizers</td>
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<tr>
<td>January 15, 2016</td>
<td>Announcement of individuals/teams awarded with funds to complete the film idea</td>
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<tr>
<td>January 18, 2016</td>
<td>Briefing with all individuals/teams on film production</td>
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<tr>
<td>January 19 – By the end of February 19, 2016</td>
<td>Individuals/Teams produce and edit final films, then submit to the review board</td>
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<tr>
<td>February 20 - March 2, 2016</td>
<td>• Final films posted on media channels for public review and voting</td>
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<td></td>
<td>• Review board to decide the prize winners</td>
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<td></td>
<td>• Pubic voting for the most favourite film prize</td>
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<tr>
<td>March 4, 2016</td>
<td>Ceremony and awarding of prizes for films</td>
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</tbody>
</table>

**Prizes**
The final prizes are given to the teams/individuals with best films evaluated by the review board. One additional prize is for the film that wins the public voting on the competition’s Facebook page. Another prize is for the film selected by the UNDP.

<table>
<thead>
<tr>
<th>#</th>
<th>Category</th>
<th>Quantity</th>
<th>Award’s value (VND)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Best film: Winner</td>
<td>1</td>
<td>50,000,000</td>
</tr>
<tr>
<td>2</td>
<td>Best film: 1st Runner-up</td>
<td>1</td>
<td>30,000,000</td>
</tr>
<tr>
<td>3</td>
<td>Best film: 2nd Runner-up</td>
<td>1</td>
<td>20,000,000</td>
</tr>
<tr>
<td>4</td>
<td>Public Voting Prize</td>
<td>1</td>
<td>10,000,000</td>
</tr>
<tr>
<td>5</td>
<td>UNDP’s Pick</td>
<td>1</td>
<td>15,000,000</td>
</tr>
<tr>
<td>6</td>
<td>Other prizes</td>
<td></td>
<td></td>
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</tbody>
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*Sensible alterations occurred during the actual implementation of the competition is within the organizer’s rights.*