Accelerating Innovations that Achieve the SDGs

Application Deadline
31.08.2017

Contact Info
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VIETNAM’S ACHIEVEMENTS

FOCUS AREA 1 Investing in people

FOCUS AREA 2 Ensuring climate resilience and environmental sustainability

FOCUS AREA 3 Fostering prosperity and partnership

FOCUS AREA 4 Promoting justice, peace and inclusive governance

37% of ethnic minority people are poor and near poor.

Viet Nam’s vulnerable lower-middle income class grew rapidly, with almost half of them having no access to health insurance.

Viet Nam is among the top 10 countries most affected by extreme weather events.

Focus Areas
Viet Nam SDG Challenge 2017

Format:
• Early Stage Startup Competition
• Acceleration Program

Goals:
• Help Vietnam achieve Sustainable Development Goals
• Nurture young social entrepreneurs & innovators that have high impact

What we look for?
• Early-stage company or innovations with significant SDG impact
• Strong team that can execute the project and scale it up nationally, if not internationally
• Financial & social return on investment

What are the benefits?
• Professional Training Workshop on the SDGs & Mentorship on enhancing SDG Business Impact from United Nations organizations
• Equity-Free Seed-funding
• Acceleration Services from HATCH! VENTURES
• Participation and Demo at HATCH! FAIR the Fifth
  (International Entrepreneurship Conference and Startup Exhibition)
  ✔ Direct introductions to international impact investors
  ✔ Public and media exposure, supporting your project’s marketing and sales
 Eligibility

Organization / Team Eligibility
- Organization / Team is under five years in operation
- You don’t have to have a legal entity. However, if selected for top three, your organization must register as a legal entity in Vietnam
- Your business idea should be able to sustain operation for at least 3–5 years

Individual Team Member Eligibility – at least one founder or co-founder must be:
- a Vietnam national citizen
- permanently residing in Vietnam
- able to clearly communicate (and make presentations) in English

Product or Service Eligibility – your product or services should:
- be at least at a minimum, viable (usable) stage
- have social impact in reaching SDGs
- have strong impact in markets or communities within Vietnam

Eligibility (cont.)

Priority Entries – special consideration for:
- ideas with potential to expand / export internationally
- ideas that integrate newer technologies or new scientific research
- teams containing young entrepreneurs, aged 18–35 years

Participatory Requirements
- At least one founder or co-founder should be available in-person for a semi-final pitch, in one of the following date/city options:
  - Sep 23 Hanoi;
  - Oct 07 Danang;
  - Oct 08 Ho Chi Minh City.
- Mandatory, in-person attendance of at least two team members (one of which must be a founder or co-founder) for the demo day and final round:

Assessment Process

5 ROUNDS to choose the best companies

Round 1: Online application round [end of August]
Round 2: Semi-Final Pitching [late September – early October]
Round 3: Document Submission for Initial Due Diligence [mid October]
Round 4: Final Pitching Event [27–28 October]
Round 5: Due Diligence and Grant Agreement [from November 2017]
How to join?

Application Form Deadline: August 31, 2017

- Apply through HATCH! Single Application Platform, which consists of 5 different competitions. Applicants can join all competitions if met all criteria.
- English is official language.

SDG Workshops

- Hanoi: July 25, 2017
- Danang: July 27, 2017
- Ho Chi Minh City: July 29, 2017

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Thank you!

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