U-report Moldova

https://www.youtube.com/watch?v=SZHVsS-3BrA
WHAT IS U-REPORT?

A tool empowering and connecting young people around the world to engage with and speak out on issues that matter to them.
WHAT IS U-REPORT?

➢ A social platform created by UNICEF
➢ Available via Viber, Facebook and Twitter
➢ Allows young people express their opinion, engage with their communities and speak out on issues that matter to them
➢ At country level U-Reports are run by UNICEF and partners, including local government, non-governmental organizations and young people themselves

➢ U-Report: active in **53 countries**, **6 million users** who share information with additional **4.7 million community members**
HOW U-REPORT WORKS?

- Gathering opinions and information from young people on topics they care about

- U-Reporters: respond to polls, report issues and support child and adolescent’s rights

- Data and insights shared back with communities and with policy makers who make decisions affecting young people
U-REPORT IN MOLDOVA

- Started late 2017
- 3,183 U-Reporters in 2018 in 30 districts

Key partners:
- National Youth Council of Moldova
- Ministry of Education, Culture and Research
- Ombudsperson for Child Rights
- LPAs, Youth NGOs
- Youth Councils and Pupils’ Councils
- Youth Volunteers
WHAT U-REPORT DOES IN MOLDOVA?

- Shares information with 3183 U-Reporters in less than a minute
- Works on Facebook, Viber, Twitter (Odnoklasniki is on the way)
- Disaggregates data by geographical, gender and age groups

- 30 polls conducted in 2018 on topics: health, education, nutrition, sports, entertainment but also
  - Moldova 2030
  - SDGs
  - State of the World's Children Report
  - Conference on Primary Health Care
- Online and off-line discussions with youth and pupils councils in 5 districts
WHO ARE WE?

- We are young people that care about the changes taking place in the society we live in

- We are children, teenagers and young people who work together for a beautiful future of our country

- We are the same as you: students, employees, ordinary citizens in towns and villages

- Although different from each other, we have something in common that makes us strong: we are active! We do not look passively how others make decisions for us, and we do not want to be secondary actors in the life we live, so we decided to be active and show the world that we can be the change!
U-REPORT LIMITATIONS

- Not an unlocked platform (where everyone can post)
- Data not entirely representative (not all U-reporters answer all poll and all questions in a poll)
- Cannot substitute administrative/national statistics
- Some limitations to analysis (no aggregated numbers just percentages)
- Does not represent opinion of youth in Transnistria region

U-REPORT ADVANTAGES

- Can engage 3183 young people instantly
- Produces results from a poll within a day
- Presents young people’s opinion (disaggregated by region, gender and age)
- A real time platform for monitoring & participation 7/24
- A open source platform with the potential of growing the number of U-reporters
“In a world in which adult people make decisions affecting young people, it is important that they have the opportunity to express their opinion about the issues that concern them directly”

Ana, CNTM
THANK YOU! 😊

https://moldova.ureport.in/about/