Digital Insert 4

In UNDP Turkey’s Syria Crisis Response and Resilience Programme, Digital Transformation Centers in İzmir, Mersin, Gaziantep and Innovation Centers in İzmir, Adana and Mersin introduced by Turkey Resilience Project in response to the Syria Crisis were included in the President’s 1st and 2nd 100 Days Programme. Job creation component also introduced 2 Policy development reports on Private sector engagement in Syria Crisis and mapping of Syrian owned enterprises that have served as reference documents for private sector engagement, labour market and livelihood sector.

Within the framework of “Industrial Transformation Programme for Gaziantep and its environs”, UNDP produced 5 sectoral strategic reports. 20 SMEs in Gaziantep and 10 SMEs in Adana received consultancies on how to implement the respective roadmaps. The strategic report for the Polateli Industrial Zone is prepared.

An Incubation programme namely GİGAP (Gazelle Innovation and Research Programme) was developed for start-ups, and pre-incubation center was established inside Şanlıurfa Technopark. 56 entrepreneurs (Syrians and HC members) developed their projects and supported for the application processes to national/international funds. 29 active enterprises received mentorship support. 12 selected company representatives were received trainings and site visits in development of inclusive business models. On-the-job trainings were given to 50 Syrians and 50 host community members, 35 (Syrians in majority) are placed in jobs.

UNDP supported Turkish employment agency, İŞKUR, through a Roadmap for Capacity Development and Digital Transformation, along with a detailed institutional capacity and digital maturity assessment. A total of 176 interviews were conducted both at central and local levels and critical process observations were made in offices with intensive work programme.

As a result of the Roadmap, UNDP has provided various physical infrastructure needs of İŞKUR Provincial offices and service points in pilot provinces (İstanbul, Hatay, Kilis, Gaziantep and Şanlıurfa) in addition to the support provided for process improvement and software infrastructure development of İŞKUR.

Migration, Communication and Intercultural Dialogue trainings were delivered to 352 Job and Vocational Consultants and staff based in pilot provinces to engage them with the multi-cultural environment and increase their awareness on providing services to various job seekers.

As a pilot; one İŞKUR Mobile Service Vehicle has been procured to put mobile service delivery tools with completed interior design and furnishing into practice as part of the public employment services presentation model with redesigning of new generation public services and service delivery tools in order to increase the availability and accessibility of İŞKUR services, and expanding the services to Syrians under temporary protection and Turkish citizens who have difficulties to access to employment services.