PROMOTING
A FAIR BUSINESS ENVIRONMENT IN ASEAN

WHEN:
10 APRIL 2019

WHERE:
SINGAPORE SUSTAINABILITY ACADEMY
180 Kitchener Rd, Singapore 208539

OBJECTIVES:

Advise UNDP on its engagement in the area of public and private sector accountability, transparency and integrity through multi-stakeholder engagement platforms.

Identify regional priorities and issues related to the achievement of the SDGs, in particular SDG 16 on peace, justice for all and effective institutions, and guide the UNDP/UK regional project.

Provide guidance on the set up of a Business Lab as the first area of collaboration for the PSAG advisors- to help shape the concept, objectives and actors involved.
AGENDA

**Chairperson:** Bradley Busetto, Interim Director, UNDP Global Center for Technology, Innovation and Sustainable Development, Singapore

**Welcome remarks:** Bradley Busetto

**Overview and context setting:** H.E. Scott Wightman, British High Commissioner, Singapore

**Introductions of PSAG members**

**Overview of the regional project:** Diana Torres, UNDP, Bangkok Regional Hub

**Insights from PSAG members**

**Moderator:** Bradley Busetto

**Discussion on the design of the Lab to promote solutions for fair business environment in ASEAN**

**Moderator:** Paavani Reddy, UNDP BRH

**Next steps for the advisors**

**Moderators:** Radhika Behuria and Liviana Zorzi, UNDP BRH

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**PSAG MEMBERS**

- **Esther An**  
  Chief Sustainability Officer, City Developments Limited, Singapore

- **Vicky Bowman**  
  Director, Myanmar Centre for Responsible Business

- **Frank Brown**  
  Director, Anti-Corruption & Governance Center, Center for International Private Enterprise, USA

- **Cheryl Chen**  
  Director, Asia Pacific Corporate Responsibility and Sustainability, S&P Global, Singapore

- **Manisha Dogra**  
  Vice President Sustainability, Asia, Telenor Group, Singapore

- **Jesus Esnalso**  
  Chairman, Institute of Corporate Directors Philippines

- **Brook Horowitz**  
  CEO, IBLF Global, UK

- **Arin Jira**  
  Chair, ASEAN Business Advisory Council, Thailand

- **Y.W. Junardy**  
  President, UN Global Compact, Indonesia

- **K.M. Loi**  
  Ex-Deputy President & Secretary General of TI Malaysia

- **Jessica Robinson**  
  Founder and Managing Director, Moxie Futures, Dubai

- **David Smith**  
  Head of Corporate Governance, Aberdeen Asset Management Asia Ltd, Singapore

- **Panachit Kittipanya-ngam**  
  CEO, AccRevo, Thailand

- **Vicky Bowman**  
  Director, Myanmar Centre for Responsible Business

- **H.E. Scott Wightman**  
  British High Commissioner, Singapore

- **Jonathan Turner**  
  South East Asia Regional Director, Economic and Trade Policy, UK FCO

- **Anga Timilsina**  
  Global Programme Advisor on Anti-Corruption, UNDP

- **Aida Arutyunova**  
  Programme Manager of Global Anti-Corruption Initiative (ACPIS), UNDP

- **Diana Torres**  
  Regional Project Coordinator, UNDP BRH

- **Liviana Zorzi**  
  Programme Analyst, UNDP BRH

- **Paavani Reddy**  
  Governance Specialist, UNDP BRH

- **Radhika Behuria**  
  Gender and Partnerships Consultant, UNDP BRH

- **Charlene Lui**  
  Knowledge Management and Research Analyst, ACPIS, UNDP
A pioneer sustainability practitioner for over 20 years, Esther has been instrumental in building up City Developments Limited’s (CDL’s) sustainability leadership. Since 1995, she has been spearheading the company’s efforts in strategic sustainability integration, reporting, stakeholder engagement and green financing. She kick-started the company’s sustainability reporting journey with the publication of its first GRI-checked Sustainability Report in 2008 and has since expanded to the adoption of integrated approach using the International Integrated Reporting Council (IIRC) framework.

Esther sits on board several international and local sustainability organisations including the UNEP Finance Initiative Property Working Group; UNEP Sustainable Stock Exchange’s Green Finance Advisory Group, World Green Building Council Corporate Advisory Board, GRI Corporate Leadership Group for Integrated Reporting; Asia Pacific Real Estate Association Singapore Chapter Board and Global Compact Network Singapore Management Committee. Founder of the Women4Green Network, Esther is committed to engaging and empowering women to drive sustainability practices at home, at work or at play.

Vicky Bowman is director of the Myanmar Centre for Responsible Business and a former British ambassador to Myanmar. Vicky began her diplomatic career in 1990 with the UK Embassy in Yangon. She served as UK ambassador to Myanmar from 2002 to 2006.

She has also held roles as Member of Cabinet of Chris Patten, European Commissioner for External Relations (1999-2002), and as Director of Global and Economic Issues at the UK Foreign and Commonwealth Office (2008-2011 when she was also UK G8 Foreign Affairs Sous-Sherpa). Since 2011, Ms Bowman has worked at Rio Tinto where amongst other responsibilities, she led the implementation of the company’s commitment to the UN Guiding Principles on Business and Human Rights, developed its sector-leading approach to transparency, and worked with governments, civil society and international organisations on how mining investments can better support development.

Frank Brown is the Director of the Anti-Corruption & Governance Center. The Center focuses on streamlining CIPE’s existing programming and exploring innovative approaches based on new partnerships, economic trends, and law enforcement priorities. Before the launch of the Anti-Corruption & Governance Center, Brown covered a portfolio that included Central Asia, Ukraine, and Russia. In Russia, he launched an anti-corruption program aimed at regional, mid-sized businesses and enlisted the support of multi-national corporations doing business in Russia. In addition to his work in Eurasia, Brown worked on cross-regional trade programming with the Global Alliance for Trade Facilitation, of which CIPE is an implementer.

More recently, Brown has been working on a diverse portfolio that includes the development and implementation of programs related to governance writ large, with a special emphasis on reducing the corrosive effect of corruption. Such programs consist of new interventions that range from risk management in areas beyond corruption, to a holistic, public-private approach to procurement governance, to the use of blockchain technology to improve governance of international trade conventions.

Prior to joining CIPE, Brown spent 15 years as a journalist, the last 11 of them based in Moscow, where he was the bureau chief for Newsweek magazine. Over the course of his journalistic career, Brown reported on conflicts in Russia, Serbia, Kosovo and Sri Lanka, as well as on business, politics, and religion. He is a Certified Compliance & Ethics Professional with the Society of Corporate Compliance and Ethics.
Cheryl Chen is the Director of Corporate Responsibility, Sustainability and Internal Communications for Asia Pacific at S&P Global. She leads the efforts in the region with initiatives aligned to the key focus areas of bridging the global skills gap in STEM, economic inclusion of women and promotion of sustainable investments and businesses through the integration of ESG products and services into capital markets.

She was previously the Head of Corporate Citizenship for Citi Singapore and was responsible for Citi Foundation grant programs, community relations, partnerships, stakeholder management, charitable contributions and employee volunteerism. Cheryl served on the council of Singapore’s National Youth Council from 2013 to 2017 in an advisory role, providing perspectives around the development of young leaders through initiatives in the private sector. She is also a District Councillor with the South East Community Development Council from 2014. Cheryl graduated with a Double Degree in Bachelor of Science (Economics) and Bachelor of Business Management (Major in Finance) from Singapore Management University (SMU), and obtained the Master of Social Science at SMU.

Manisha Dogra is Vice President Sustainability- Asia at Telenor Group, based out of Singapore. Manisha joined Telenor in 2009 in India and has since worked in various roles within sustainability functions across the Asian region including setting up sustainability framework and processes in Myanmar during the pre-launch phase and was based in Yangon from 2013-2015.

In her current role she leads the Sustainability efforts in Telenor’s Asian markets towards the global commitments on UN SDG 10: Reduced Inequalities through sustainability partnerships, human rights and supply chain sustainability initiatives.

Dr. Jesus is currently a Visiting Professor at IESE Business School in Barcelona, Spain. He is Chairman of the Center for School Governance (an advocacy for local and regional area development through tertiary educational institutions) and the Center for Excellence in Governance.

He is the founding chairman—now Chairman Emeritus—of the Institute of Corporate Directors (a corporate governance advocacy) and the Institute for Solidarity in Asia (a public governance advocacy). Through these institutes, he has been a leading figure for governance reforms in the Philippines; through them he has been working with similar institutes in Southeast Asia, being the Philippines expert in the ASEAN corporate governance scorecard initiative. He has served in academe, government and the private business sector. He was the founding President of the University of Asia & the Pacific in Manila. He has also served as Economic Planning Secretary and later also as Secretary of Finance under the administration of President Corazon Aquino.

He capped his banking career as Chairman and CEO of the Development Bank of the Philippines, after having served as President of Associated Bank and Chairman of the Philippine Commercial and Industrial Bank. He holds a Ph.D. in Economics from Harvard University, and an M.A. in Economics from Fordham University. He obtained his Bachelor’s degree from the University of San Carlos in Cebu, the Philippines.

A graduate of Cambridge and Harvard Universities, Brook was part of the team that led GE’s expansion in Eastern Europe during the nineties, living and working in Moscow and Budapest. A fluent Russian speaker, in 2000, he set up his own consultancy focused on business in Russia. In 2004 he joined the International Business Leaders Forum, where he was Director of Business Standards, spearheading the organisation’s programmes in emerging markets, in particular China and Russia.

In 2014, Brook co-founded IBLF Global (www.iblfglobal.org), an NGO promoting responsible business through collective action. Since then, Brook has led on project design and...
Y.W. Junardy is the Commissioner of PT Rajawali Corpora, an Indonesian national holding investment Company operating in diverse industries i.e. hotel & property, transportation, agriculture, mining, infrastructure and IT Services. Prior to his current position he served in various companies including Managing Director of PT Rajawali Corpora, CEO of Excelcomindo (Now XL Axiata), a cellular operator, Board of RCTI, a national TV broadcasting and Bentoel International Investama. He has also worked for IBM Indonesia, IBM Regional HQ in Hong Kong, New York and Tokyo before his appointment as CEO of PT USI - IBM Indonesia.

He currently serves as the President of Global Compact Network Indonesia. He is also board-member of various organizations, among others: Indonesia Business Links, Asia Marketing Federation, Indonesia Marketing Association, House of Love Foundation, Uni Papua Football Community and Bhumiksara Foundation. He is a member of President's Advancement Advisor Committee of National University of Singapore. He is also an Honorary Consul of the Republic of Namibia to Indonesia. He was appointed by the UN Secretary-General as a board member of the United Nations Global Compact for 2015 – 2018.

A technology business builder, Panachit Kittipanya-ngam has his background in Electrical Engineering and graduated with PhD in Computer Vision. He used to be a researcher in Institute for Infocomm Research, A*Star, Singapore, focusing on commercializing emerging technologies in Singapore Tech ecosystem. He moved back to Thailand to work for True Corporation in True Innovation Center to support and strengthen Thailand’s innovation ecosystem from a corporate side. He has also worked the for Electronic Government Agency as director of innovation driving on digital transformation via public policies and implementation such as Open Data, Big Data, Design thinking and Agile Development in government environment. He is currently running his own accounting technology startup, Ztrus, using AI Technology to improve accounting process and leading DPUx, an institute for developing entrepreneurship and future workforce at Dhurakij Pundit University. Recently he was elected to be the president of Thailand Tech Startup Association.

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Dr KM Loi has been appointed as the Vice Chair of ISO/PC 278, a Project Committee which was responsible for the design and development of ISO 37001:2016 — Anti-Bribery Management System (ABMS) standard. He is also the ISO/TC 309 WG2 (ISO 37001 Handbook) Co-convener.

With a long-standing background in anticorruption work since 2000, he has served as Deputy President (2015-2017) and Secretary-General (2013-2015) of Transparency International Malaysia and also a Vice Chair of UNCAC Coalition (2015-2017). He is also a certified ISO 37001:2016 Tutor and Lead Auditor. He has been involved in ISO standard development since 1995 and represented Malaysia as expert in ISO/TC 176 (ISO 9001-QMS); ISO/TC 207 (ISO 14001-EMS); ISO/TMB/WG Social Responsibility (ISO 26000). Attended the International Anti-corruption Academy (IACA) 2018 Regional Summer Program in Beijing, China.

Jessica Robinson is the Founder and Managing Director of Moxie Future—the world's first insights, education and community platform empowering women as responsible and impact investors. Prior to this, Jessica was Head of Asia for the United Nations-supported Principles for Responsible Investment (UN-PRI), following a long stint as Chief Executive and Board Director of the Association for Sustainable and Responsible Investment in Asia (ASrIA), one of Asia's leading think tanks working to promote sustainable finance and responsible investment across the region.

She also led the Asia Investor Group on Climate Change and played an active leadership role in the Global Sustainable Investment Alliance (GSIA) and the Global Investor Coalition on Climate Change (GiC). Beginning her career working for a member of the UK Parliament, Jessica has worked in a number of policy and public affairs roles, subsequently joining one of the ‘Big Four’ professional services firm as a consultant, providing advisory services to a range of financial institutions including investment banks, insurers, reinsurers and asset managers, notably on issues related to governance and risk management. Thereafter working in environmental and carbon financing, she was a director of a leading China-based developer of energy and emission reduction solutions, in addition to working with a number of start-ups in the Asia-Pacific region.

She holds an MSc in Applied Environmental Economics from the University of London, an MSc in Politics from the London School of Economics and a BA in Economics from the University of Manchester, UK.

David Smith is Head of Corporate Governance, a role in which he supports Aberdeen's Asian Equities and Fixed Income Teams through research and engagement. David joined Aberdeen in 2011 from ISS, where he was Head of Asia (ex-Japan) Research.

David has a PhD in corporate governance and an MA in Corporate Strategy and Governance from the University of Nottingham and a BSc in Business Economics from the University of Wales. He is a CFA Charterholder.