A. Project Background

We are currently experiencing major shifts in the demographics of Pakistan with young people between 15 and 29 years forming around 31% of the population. This upsurge in the population of young people offers both unique opportunities and challenges. In terms of opportunities, youth-centric development hinging on opportunities for economic growth and personal development can be instrumental in creating a cohort of constructively engaged youth who can lead the country towards a prosperous and progressive future. In contrast, absence of youth focussed development can increase young people’s vulnerability.

UNDP Pakistan responded to these developments by initiating the Youth and Social Cohesion Project (YSCP), a multi-pronged initiative that aims at improving the situation of young people in Khyber Pakhtunkhwa through institutional strengthening and grassroots development. The former includes institutionalization of informed decision-making at the government level through collaborative research studies with institutes of higher learning, development of an open source Virtual Platform for Peace and Development, and creation of platforms for exchange of knowledge and information between government departments, civil society organizations, and national and international institutes of higher learning undertaking research on development and peace building.

The grassroots component includes development interventions in some of the most deprived and underdeveloped areas of Southern Khyber Pakhtunkhwa. Focus is on community mobilization, small scale infrastructure support, livelihoods and mentorship trainings for youth, and establishment of multi-function community centres that serve as hubs of village level sports, cultural, and recreational activities. To ensure that these community centres are fully utilized by the youth in the surrounding areas, UNDP is launching the Community Youth Innovation Challenge to inspire youth to come up with innovative ways to use the community centres to promote social cohesion and peace in their communities.
B. Community Youth Innovation Challenge:

The Community Youth Innovation Challenge is an innovative initiative that aims to promote youth engagement and ownership in ensuring peace and promoting social cohesion in their communities. UNDP Pakistan is for the first time piloting this programme and it will be scaled up after the successful implementation. UNDP has supported the establishment of 6 community centers in districts D.I.Khan and Bannu under Youth and Social Cohesion Project. The centres provide much needed communal space to young people in underdeveloped areas for recreational and economic activities. After operationalizing these centres, UNDP is planning to engage directly with youth in the target areas to devise plans for the sustainable use of these centers in innovative and creative ways with a focus on activities that strengthen social cohesion in vulnerable communities. Linkages will be developed with other partners and organizations working on the same innovative ideas and projects in the target areas.

Youth groups with the most relevant and innovative plans to promote and sustain youth engagement in their communities will be awarded financial grants ranging from PKR 50,000 to PKR 150,000 (depending on the type and scope of intervention). UNDP will engage staff and volunteers from the target areas to promote the challenge and to support interested youth in developing their plans. Entries to the competition will be reviewed and selected by a jury comprising representatives from UNDP, local government, private sector organizations and the civil society. The jury will assess the submitted proposals on the basis of their relevance, cultural sensitivity, and innovation in terms of addressing the development and social cohesion challenges faced by youth in the target areas.

C. Who can apply?

➢ The grants are eligible for young people between the ages of 18-30 years (young women are particularly encouraged to apply)
➢ The youth groups should belong to the target Union councils of two districts of YSCP i.e. D.I.Khan (UC Musa Zai, UC Zandani) and Bannu (UC city-1).
➢ The youth groups should have minimum of 3 people in one group (one lead with collaborators).
➢ Youth interested in promoting social cohesion and peace building in the area.

D. What type of proposals are required and will be prioritized:

The applications will be given priority if the following ideas are considered while designing the proposals:

➢ The proposals should include activities that promote social cohesion in the area i.e. cultural events, sports and recreational activities, local level skills trainings etc.
➢ The ideas should be innovative and applicable during the timeline of the grant.
➢ Proposals that have a comprehensive sustainability plan for the mentioned activities will be prioritized.
➢ Activities should be implemented in already established community centers of UNDP in target Union Councils.
➢ The proposal must mention the number of events, purchase of equipments, number of beneficiaries and location of activities (name of specific community center).

Some examples are below but we encourage youth ideas:

Ensure 30-40% female participation of the area while designing the proposals.

- Cultural, recreational and sports activities
- Skills Development Training for community members
- Livelihood activities
- Community level action plans

E. Monitoring and evaluation of proposed activities:

An orientation workshop for selected candidates will be organized to launch the programme. Once selected, UNDP local team members will work closely with the selected youth groups to help implement their ideas and advise on bottlenecks and design. The UNDP focal person for M&E will monitor the activities at the grassroot level and will ensure that the budget is effectively utilized during the project timeline. Any delay will be notified by the focal M&E for course correction and ontime delivery. UNDP focal person for M&E will measure the results of the overall activity to assess impacts in the target areas.

F. Application/applicant Requirements:

Language of Application: The Application prepared by the Applicant and all correspondence and documents relating to the Application shall be in the English/Urdu Language. UNDP will provide support in the preparation of proposals.

Required documents:

Following documents will be submitted with the application form:

(i) Copy of CNIC of the Applicants
(ii) Academic Qualification Certificates
G. Submission of proposals:

The deadline for the submission of application is 20th October 2017. The total timeline for the implementation of the proposed activity is 6 weeks starting from 1st week of November, 2017 till 2nd week of December, 2017. The proposals should be submitted to the following address:

**UNDP Registry, Quotation/Bids/Proposals**  
**United Nations Development Programme**  
**Serena Business Complex, 2nd Floor, Khayaban e Suharwardy, G-5/1**  
**Islamabad, Pakistan**

**OR By**

Email: [bids.pk@undp.org](mailto:bids.pk@undp.org)

Proposals must mention the reference number of RFP and subject on the envelop.

Please note that **applications received after the deadline will not be considered**. Applications with incomplete submissions shall be disregarded.

H. Evaluation of Proposals:

The application form will comprise of activity plan, budget and timeline for spending a budget and report on the activity. There would be a panel for the selection of the innovative proposals comprising of representatives from UNDP, local government, private sector organizations and the civil society for transparency of the selection process.

<table>
<thead>
<tr>
<th>#</th>
<th>Task</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Quality of proposal</strong> <em>(Incorporation of the following elements: gender, inclusiveness, monitoring strategy reporting plan and coordination mechanism)</em></td>
<td>20%</td>
</tr>
<tr>
<td>2</td>
<td><strong>Innovative ideas</strong></td>
<td>15%</td>
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<tr>
<td>3</td>
<td><strong>Detailed workplan</strong> <em>(Timeline for 6 weeks as mentioned above)</em></td>
<td>25%</td>
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<td>4</td>
<td><strong>Detailed budget plan</strong> <em>(Clear outline of expenditure.)</em></td>
<td>20%</td>
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<tr>
<td>5</td>
<td><strong>Sustainability plan</strong> <em>(Comprehensive plan of sustaining the activities after the project duration i.e. how)</em></td>
<td>20%</td>
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<td></td>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
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Total budget available for one group is from PKR 50,000 to PKR 150,000. The amount will be disbursed in two tranches to ensure accountability. The winners will be announced at the end of October, 2017.