Mongol Enterprising Adventure

A fun and interactive event promoting enterprising tendencies in Mongolian Youth.

Enterprise Education Pedagogy: Learning by Doing

Behavioural Insights: Driving positive behaviours

Design Thinking: Ideation, Prototyping and Trialling

Platform Approach: Working on challenges together

Activity Themes
- Need for Autonomy
- Creative Tendency
- Drive and Determination
- Calculated risk-taking

Context
- Mongolian youth population (age 15-34) (2016)
- Youth Unemployment (2018)
- Poverty increase (2016)
- School-to-work transition (2016)

Enterprising Tendencies

Total of 42 participants
- Learned new things: 94%
- Enjoyed the activities: 78%
- From “I” to “We” approaches
- Enterprising tendencies increased by 22%