IS A PROJECT FOR YOUTH BY YOUTH.

Despite the CREATIVE TENDENCIES of youth being relatively high, their ENTERPRISING CAPABILITIES are low-to medium.

1469 youth aged 15-34 participated in a baseline study in 2017,

This study identified that although THE YOUTH OF MONGOLIA IDEATE MANY INNOVATIVE IDEAS, THEY STRUGGLE TO TURN THEIR IDEAS INTO ACTION.

Output: INCREASE ENTERPRISING CAPABILITIES OF YOUTH IN TURNING THEIR IDEAS INTO ACTION

How does Activated2030 work?

1. ENTERPRISING LENS
   INTERACTIVE LEARNING

2. DESIGN THINKING
   CREATE SOLUTIONS BY UNDERSTANDING THE USER

3. BEHAVIORAL INSIGHTS
   CREATE MINDSET INTERVENTIONS TO POSITIVELY IMPACT THE BEHAVIOR OF YOUTH

4. PLATFORM APPROACH
   COLLABORATE WITH STAKEHOLDERS OF A COMMON SECTOR.

UNDP MONGOLIA CONDUCTED A BASELINE STUDY ON THE ENTERPRISING TENDENCIES OF YOUTH.

Starting your own businesses

Gaining stable employment

Being an active citizen

Output: INCREASE ENTERPRISING CAPABILITIES OF YOUTH IN TURNING THEIR IDEAS INTO ACTION