The Government of Kenya and UNDP Kenya invites our global community to contribute content towards a planned co-created photography and film festival which will be held at the sidelines of Sustainable Blue Economy Conference 26 - 28 November 2018. The event aims to creatively unpack, explore and engage the public on the Blue Economy concept for sustainable development by generating conversations using authentic visuals and stories from communities around the world. To ensure that those not in Nairobi are not left behind in the discussions around the Blue Economy at the conference, the side event will be open to members of the public and participants attending the conference. In addition, an on-line gallery will be available for a period of one month to allow those outside the conference area to engage on various digital platforms including the Blue Economy Conference website, sponsors’ websites and social media platforms.

SUBMISSION CRITERIA:
The rationale for the Blue Economy Conference is premised on the need for sustainable utilization and conservation of the water bodies (oceans, seas, lakes and rivers).

i. The call is open to content produced by partner organisations, government bodies, other UN agencies, NGOs, CSOs, independent film makers and photographers, learning institutions among others.

ii. Entries may reflect but not limited to the overarching theme of the conference or any of the thematic areas or the cross-cutting issues.

iii. Submitted entries should be able to highlight inspiring stories of opportunities, ingenuity, challenges/successes and best practices, communities’ resilience, productivity and innovation against the backdrop of the SDGs.

iv. This call for submission is does not restrict when the content was produced, and of high quality and relevant to the Blue Economy conversation.

v. All submitted content will solely be used for the proposed co-created event, unless otherwise communicated.

vi. All submitted entries must be accompanied with a short write up that with proof of ownership and copyright.

vii. This is a voluntary call for submission and no payment/fee is required.

REQUIREMENTS:
Photographs: Authentic and original (not manipulated), photographs that capture communities/individuals and tell a story of communities’ engagement within the various sectors/aspects of the Blue Economy. We seek content that raise important questions on the state, sustainability, and impact of the Blue Economy on societies and economies with the aim of inspiring viewers to reflect on the innovation and possibilities of Blue Economy including unlocking its potential towards sustainable human and economic development.

All submitted photos must be high resolution (for large format prints approximately 12ft x12ft), no water marks with detailed captions that tell a story related to each photograph submitted, including photo credits (name of the photographer and, or submitting institution) as proof of ownership and copyright.

Short films/documentaries: Authentic, inspiring short films and documentaries that illustrate communities’ engagement within the various sectors/aspects of the Blue Economy. We seek content that raise important questions on the state, sustainability, and impact of the Blue Economy on societies and economies with the aim of inspiring viewers to reflect on the innovation and possibilities of Blue Economy including unlocking its potential towards sustainable human and economic development.

All submitted films and documentaries should be not more than 45 minutes long and not less than 10mins; must include a short synopsis of the film/documentary with relevant information of the submitting institution/individuals including proof of ownership and copyright.

HOW TO SUBMIT:
All photographs and films/documentaries submitted for the co-created event should be submitted electronically either via We-transfer or Drop-box link and access details emailed to: communication.ke@undp.org

Call of Submission is open from 1 November 2018 to 22 November 2018.

Organisers of the event reserve the right to shortlist submissions for the final display.

All entrants will be notified of the final selection. All displayed content will be credited accordingly based on information provided.