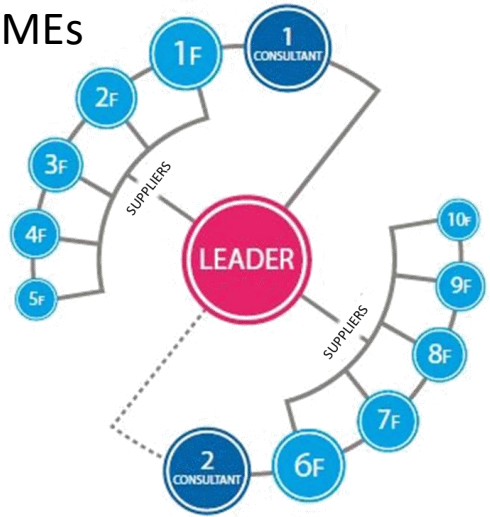


## Why the Suppliers Development Programme?

ASDP brings to the MSMEs in the value chain:

- Direct technical assistance
- Facilitation to access market
- Connect to local institutions supporting SMEs
- More rational approach to the business



## Expected impact of ASDP implementation

### Internal effect on the SMEs:

- Business process improvement
- Introduction to new approaches in business (technology, latest techniques)
- Improvements of inputs through suppliers improvement
- Improve situation of the workers (contracts, safety...)
- Action on the environmental impact of the companies
- Facilitation on relation with suppliers, enhancing business opportunities
- Redistribution of the capital gain among stakeholders and HR

### Effect on the environment of the SMES:

- Redistribution effect in the community
- Stabilization induced by the creation of new economic opportunities
- Enhancement of the SMEs network economic dynamism
- Creation of opportunities for most vulnerable groups

