



*Empowered lives.
Resilient nations.*

UNDP AND THE PRIVATE SECTOR:

25 Years of Partnership on Climate
Change, Disaster Risk Reduction
and Sustainable Energy



ZERO CARBON, RISK INFORMED, SUSTAINABLE

ACKNOWLEDGEMENTS

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ABOUT THE REPORT

This report presents UNDP private sector partnerships that focus on helping developing countries deliver zero-carbon, risk-informed, sustainable development. The aims of these partnerships are aligned with international processes, including the Sendai Framework for Disaster Risk Reduction, the 2030 Agenda on Sustainable Development, and the Paris Agreement on climate change. The report summarises UNDP's work collaborating with the private sector between 2000-2016, along three thematic areas: Disaster Risk Reduction, Climate Change and Sustainable Energy. The findings are based on desk research, portfolio database, and interviews with UNDP regional and country offices.

OVERVIEW

A CRITICAL CHALLENGE, A CRITICAL ACTOR

A changing climate and rapidly increasing exposure to disaster risk presents the world with an unprecedented challenge. The global cost of disasters has reached US \$300 billion a year as severe floods, storms, and droughts become more frequent and extreme, particularly affecting the most vulnerable in developing countries. Without action, not only will hard-won progress on development be at risk of being wiped out, but the cost of these disasters and the ever-increasing impact of our changing climate will continue to rise, increasing pressure on developed countries' governments, where commitments cannot match the scale of the problems. In the business-as-usual scenario, the ambitions of the 17 Sustainable Development Goals (SDGs), the Paris Agreement, and the Sendai Framework for Disaster Risk Reduction (DRR) will not be achieved.

The lynchpin to success is in working with the private sector to take advantage of unique skillsets and financing flexibility, specifically by devising innovative partnerships and implementing joint solutions. Not only can the private sector mobilize financial resources and technical capabilities, it leverages the efforts of governments, engages civil society and community efforts, and transfers technologies for efficient mitigation, adaptation, and resilience.

Indivisible from global and national society, the private sector is a critical actor in delivering sustainable development, from providing employment, to supporting the delivery of basic services, to the financing of large-scale infrastructure. On

average, it accounts for 60 percent of Gross Domestic Product (GDP), 80 percent of capital flows, and 90 percent of jobs in developing countries. Given that estimates of the SDG investment needs in developing countries reach as much as US\$4.3 trillion a year until 2030 (close to US\$2 trillion needed in climate-related sectors) the private sector will be an essential actor, both in-kind through innovation and directly through financing.

AGENDA 2030: CHALLENGES AND OPPORTUNITIES

UNDP aims to unlock innovative thinking and financing to tackle disaster, climate, and energy challenges through increasing the range and depth of its private sector partnerships. Businesses are already leading the way in developing creative responses to climate change, disaster risk and recovery, and providing energy solutions, but more needs to be done. The private sector dominates many investments that are critical to disaster mitigation and resilience, such as the location and design of buildings and other infrastructure investments, as well as adaptation services or the development of new sustainable energy solutions. Often overlooked, the private sector is responsible for devising and deploying the financial instruments that distribute the risk and speed the recovery of countries after natural disasters. UNDP takes these diverse roles of the private sector into consideration to identify, assess, and manage the best solutions to climate challenges and meeting the SDGs.

SENDAI FRAMEWORK FOR DRR (SFDRR)

Sendai Framework for DRR (SFDRR) was the first major agreement of the post-2015 development agenda adopted by UN Member States in March 2015. SFDRR represents the collective joint efforts of countries to strengthen disaster risk reduction, and to reduce the loss of lives and assets from disasters worldwide.

PARIS AGREEMENT FOR CLIMATE CHANGE

Paris Agreement for Climate Change – for the first time, in December 2015, 196 countries agreed on a path forward to address the challenge of climate change. The Paris Agreement aims to significantly reduce the emission of greenhouse gases in-order to limit global temperature increase to well below 2 degrees Celsius (3.6°F), and ideally below 1.5 degrees Celsius (2.7°F) by the year 2100.

UNDP'S LEADERSHIP ROLE IN CLIMATE, DISASTER AND ENERGY

UNDP supports over 160 countries in delivering sustainable development along thematic areas aligned with the Sustainable Development Goals (SDGs). UNDP acts as a convenor and neutral broker, bringing together expertise, knowledge, and leadership from government, civil society, and business. Our approach integrates responses to climate change, energy, and disaster risk to promote zero-carbon growth, protect forests, nurture sustainable energy, and invest in the resilience of communities. The work is therefore closely tied to delivering on the Sendai Framework for Disaster Risk Reduction and the Paris Agreement, as part of an integrated approach to working with developing countries to deliver the 2030 Agenda.

Well-aligned to their needs, forward thinking businesses are already integrating Agenda 2030 and the SDGs into their core strategies, getting a head start on regulatory changes and ensuring investments are future-proof. Part of this is driven by the expectation of rising damages from climate-related disasters, and hence rising insurance costs: as operations and revenue become less predictable, businesses are increasingly looking to better insulate their finances from shocks. Given that in most economies, 70-80 percent of all investment comes from the private sector,¹ the link between disasters and direct negative impact on product revenues and global supply chain disruptions are clear. Increasingly, the opportunities that the development agenda offers the private sector are also becoming clear. These opportunities go beyond ensuring a stable and productive operating environment and include opportunities for partnerships, innovation, and market potential, including access to new products and investment.² In addition to being a predictor of stability, various industries are already investing and aligning their strategies with the SDGs to capture market growth and more.

Private sector and multilateral sector partnerships in the areas of DRR, climate change and energy deliver against a wide range of goals, not just energy and climate action but also clean water, life on land, life below water, gender equality and more. In one way or another, all of this work contributes to tackling long-term poverty, the core of the SDGs. The relationship between the private sector and Agenda 2030 is not, however, just one of Corporate Social Responsibility (CSR) and social good, but also of long-term sustained and growing profitability.

UNDP AND THE PRIVATE SECTOR

The challenges presented by a volatile climate and more frequent disasters call for action from all sectors. As complex needs grow, strong partnerships are necessary to accomplish change at the national and local levels, alongside agreements at the global level. Working with governments, civil agencies and the private sector, UNDP helps countries reach their commitments. UNDP recognizes that the private sector plays a key role in risk-informed, sustainable development, and that strong public-private partnerships can harness core competencies and leverage complementary skills and knowledge. For example, by identifying vulnerabilities to climate, disaster, and natural catastrophes, companies invest in their own resilience and provide expertise in-country. Helping clients reduce their risks, be it in the public or private sector, improves the company's profitability and mitigates business interruption. UNDP engages with the private sector across all points in the value chain, highlighting opportunities to private sector partners and addressing public sector needs in tandem.

UNDP's partnership with the private sector is multiple and diverse. Examples of broad areas in which UNDP works with the private sector include:

- Helping bring to market highly innovative climate-smart products and services developed and marketed by private companies to improve disaster risk reduction, resilience, and adaptation;
- At the nexus of private and public sectors, UNDP is well-placed to help governments make businesses more aware of climate risks and then address those risks through new technologies or approaches, whether through working on risk management or long-term reduction of emissions;
- Conducting a critical convening role - for example, bringing together seemingly disparate actors like data modellers, insurance companies, and ministries of finance to discuss gaps in protection for those vulnerable droughts and addressing those gaps through financial instruments;

¹ Kellett, Jan, Kirbyshire, Amy, and Lovell, Emma. (2014). The future framework for disaster risk reduction - A guide for decision-makers. Overseas Development Institute and Climate and Development Knowledge Network

² See this report for a full articulation of the many ways in which companies can support resilience in both developed and developing contexts. Becker-Birck, C., Crowe, J., Lee, J., & Jackson, S. (2013). Resilience in Action: Lessons from Public-Private Collaborations Around the World. Meister Consultants Group, Inc.: Boston U.S.A.

- Brokering arrangements to share costs, provide technical assistance, and monitor and verify successes; and
- Working on public policy to provide appropriate incentives for adaptation measures and, where necessary, regulation to avoid shifting risks to the public. What these measures achieve is increasing economic growth, household and agricultural productivity, and land value from protective infrastructure, fiscal stability, and access to credit.³

This work is built upon more than 25 years of partnership experience with the private sector, and underpinned by UNDP's long-term relationship with country governments,

³ The Triple Dividend of Resilience, 2015 Overseas Development Institute (ODI), International Bank for Reconstruction and Development / International Development Association or The World Bank.

deep understanding of development issues in the context of developing countries, and expertise in sustainable business practices.

Our work with the private sector therefore means partnership with all types of business, from the largest of global brands like Microsoft, Coca-Cola, and Visa, to small companies, social enterprises and cooperatives, national down to local. Across the climate, disaster, and energy spaces, we co-create private sector programmes, partner on the use of new technology, jointly advocate for key issues, develop the enabling environment for investments, and build the evidence base for continued partnership—attracting further capital to areas like climate risk reduction. Our aim is to deepen existing relationships and forge new strategic partnerships with like-minded businesses of all types to end global poverty and achieve a zero-carbon future.

170

COUNTRIES WHERE UNDP IS PRESENT

50

YEARS OF WORKING WITH
THE PRIVATE SECTOR AND GOVERNMENTS

THE WAY FORWARD: STRENGTHENING OUR ENGAGEMENT WITH THE PRIVATE SECTOR

Strengthening private sector partnerships is essential as we accelerate action on climate change, sustainable energy and, reducing disaster risk. To do this, UNDP commits to deepening and increasing its existing work, as well as pursuing new partnerships and projects with the private sector.

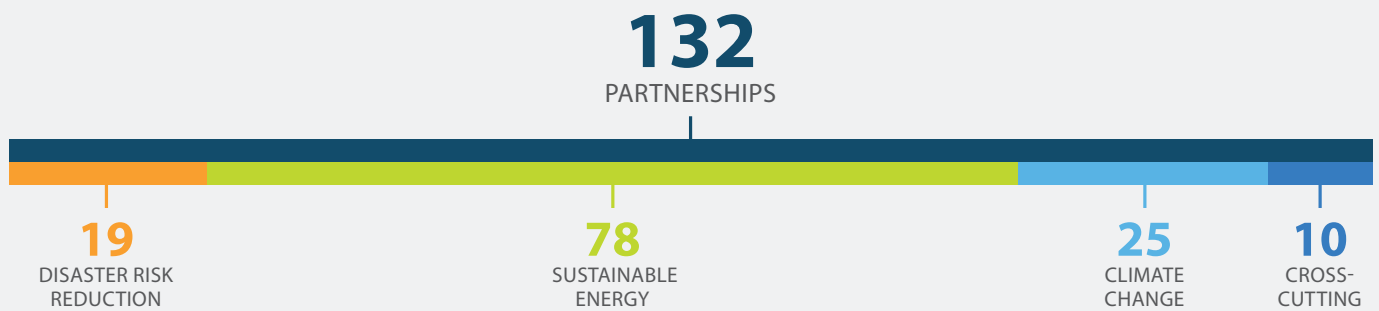
UNDP's commitment to private partnerships includes:

- The global partnership initiative on disaster risk reduction '5-10-50', which works with the private sector to identify drivers of risk and pursue risk-informed development;
- Working on innovative and technological solutions, from new ways of accessing energy and the mapping of disaster recovery, to crowd-funding climate finance and drone-led risk reduction;

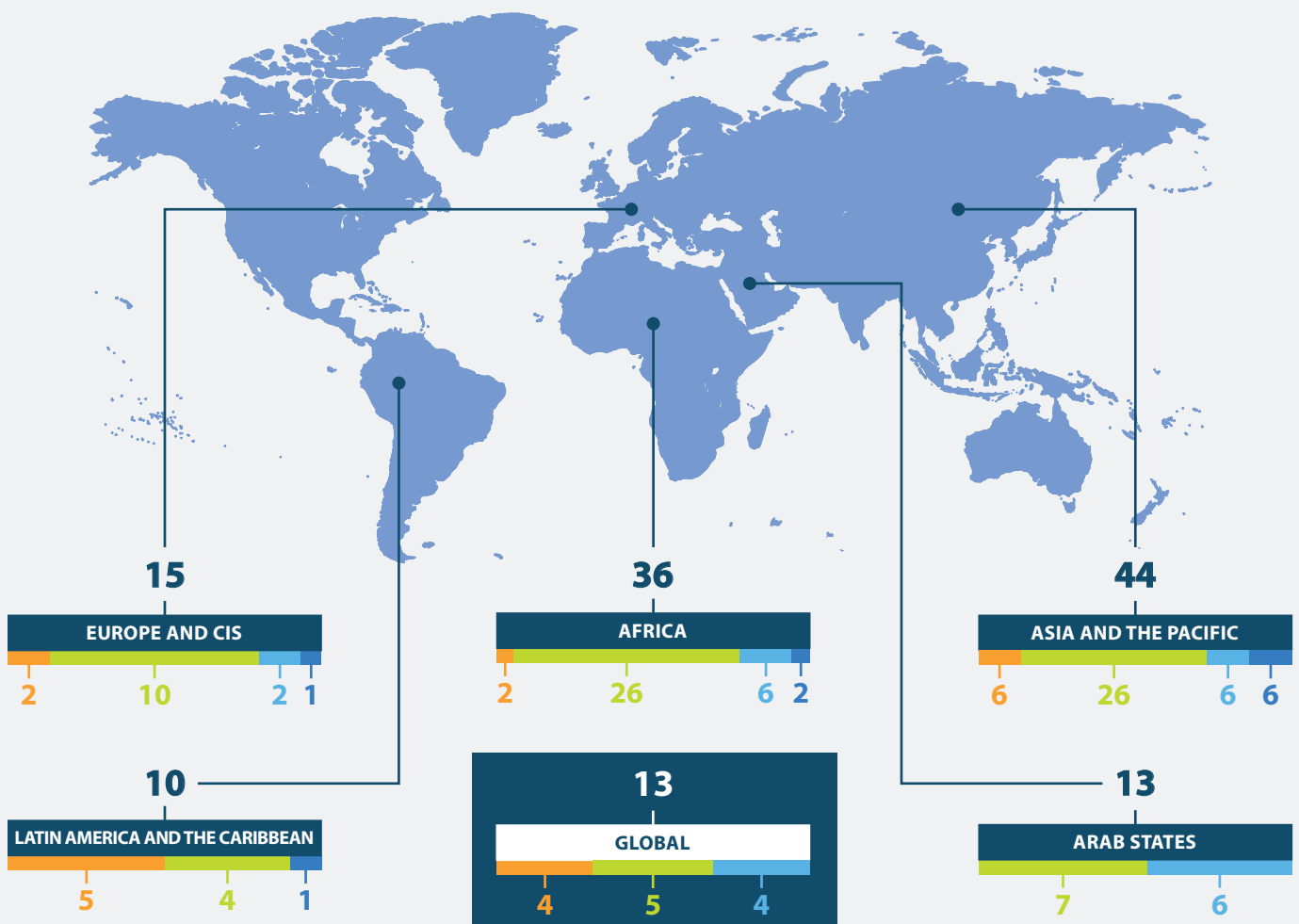
- Ongoing work to support governments in developing and implementing Nationally Determined Contributions under the Paris Agreement on climate change, where the role of the private sector is critical;
- Building and strengthening private partnerships for sustainable energy, including expanding the role UNDP plays in de-risking renewable energy investment for the private sector; and
- Working on initiatives that identify and develop investment-ready projects, while also delivering long-term development solutions for countries and communities.

By working together on these key issues and others, UNDP aims to advance a fruitful relationship with the private sector that contributes to achieving the 2030 Agenda and the SDGs, and supports action that benefits communities, countries, and business itself.

UNDP PRIVATE SECTOR PARTNERSHIPS 2000 – 2016 IN NUMBERS

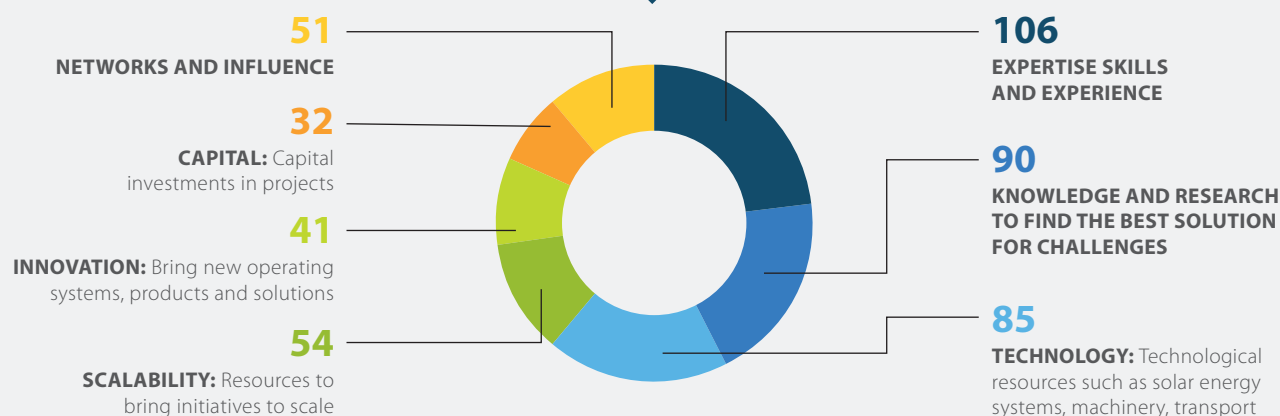


REGIONAL PERSPECTIVE

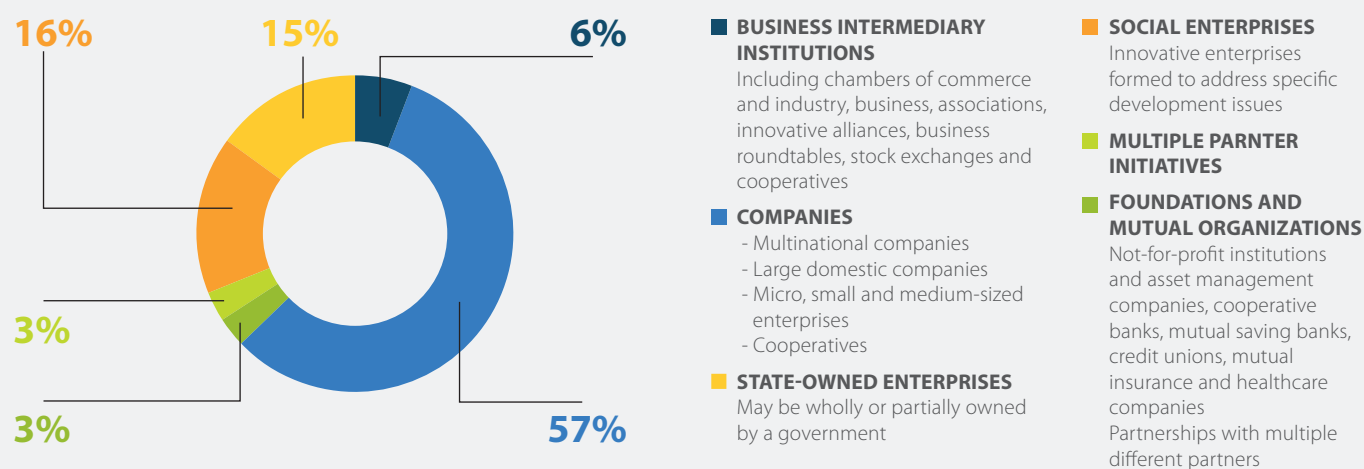


CONTRIBUTION AND ENGAGEMENT⁴

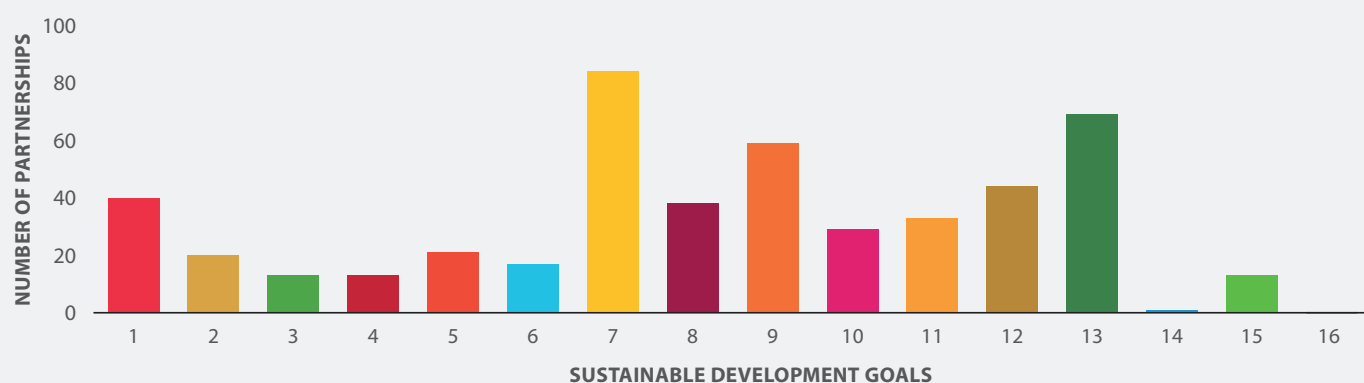
1 | WHAT THEY BRING



2 | WHAT THEY ARE



3 | WHAT THEY CONTRIBUTE, BEYOND PARTNERSHIP SDG 17



⁴ Information on this page shows the areas of contribution by the private sectors with UNDP partnership since 2000 and the types of private partners.

CLIMATE CHANGE

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PRIVATE SECTOR PARTNERSHIPS IN CLIMATE CHANGE - SINCE THE YEAR 2005

UNDP is the largest service provider in the UN system working to help countries adapt to climate change and reduce greenhouse gas emissions. We support countries in transitioning to a cleaner, greener future, and help them prepare for, and build resilience to the impacts of climate change.⁵

HOW UNDP ENGAGES THE PRIVATE SECTOR ON CLIMATE CHANGE

- Engagement in planning and strategy development
- Developing risk management tools including insurance incentives
- Climate financing
- Raising awareness of climate risk in the business sectors
- Establishment of early warning systems
- Innovative products and services

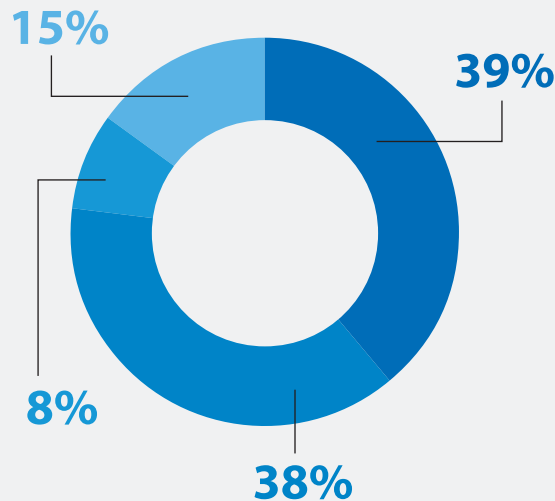
CLIMATE CHANGE PARTNERSHIPS 2005 – 2016

■ CROSS-CUTTING

Climate change partnership with Arcelor-Mittal in China to deploy low-carbon solutions and raise awareness on climate action on road to 2008 Beijing Olympics

■ FORESTS

BP Technology Ventures Inc. donations to REDD which assists developing countries in their efforts to reduce emissions from deforestation and forest degradation and foster conservation, sustainable management of forests, and enhancement of forest carbon stocks



■ ADAPTATION

Enhancing resilience of small-scale farmers across Southeast Asia with Sompoo Japan Nipponkoa Group
Lotus Foods helps farmers to adopt ecological and climate-smart methods of rice cultivation
aWhere provides weather and agronomic data improving decision-making for millions of smallholder farmers

■ MITIGATION

Partnership in Egypt with American Chamber of Commerce, JW Marriot Hotels, Commercial International Bank, and Carrefour to expand the use of energy efficient lighting across nation-wide operations
Partnership between Government and leading companies like Saudi Aramco and SABIC to establish a National Energy Efficiency Center in Saudi Arabia as an innovation hub to catalyze reductions in the energy intensity of growth and carbon footprints in key sectors

UNDP'S PRIVATE SECTOR PARTNERS IN CLIMATE CHANGE (2005-2016)

- | | | | | |
|-------------------------------|-------------------------------------|---|--|---|
| ■ AES Panama | ■ CDG Co. Ltd. | ■ Maynilad Water Academy | ■ Provincial Waterworks Authority | ■ Suntech, Total, Zambian Bottlers |
| ■ Allianz/CARE | ■ Coca-Cola | ■ Nadra Luganshchyny Ltd and Fortis Bank | ■ ROHM Integrated Systems Co. Ltd. | ■ Swaziland Water and Agricultural Development Enterprise (SWADE) |
| ■ Arab Union for Investment | ■ Dubai Carbon Center of Excellence | ■ Oromia and Nyala insurance companies | ■ Sompoo Japan Nipponkoa Group | ■ True Coporation PCL |
| ■ Arcelor Mittal | ■ Equator Kenya | ■ Point Carbon, a Thomson Reuters company | ■ Sudan National Insurance Corporation | |
| ■ aWhere | ■ Ghana Bamboo Bike Initiative | | | |
| ■ Basic Water Needs | ■ Ignitia | | | |
| ■ BP Technology Ventures Inc. | ■ Lotus Foods | | | |

⁵ UNDP, Climate Change <http://www.undp.org/content/undp/en/home/ourwork/climate-and-disaster-resilience/climate-change.html>

DISASTER RISK REDUCTION

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PRIVATE SECTOR PARTNERSHIPS IN DRR - SINCE THE YEAR 2005

UNDP's work on disaster risk reduction aims to *risk-inform* development in line with the goals and targets of the 2030 Agenda and the Sendai Framework for DRR. Specifically, UNDP works with country partners to strengthen national and subnational policy, legal, and institutional systems; foster greater coherence of DRR and climate adaptation efforts; provide access to risk information and early warning systems; and strengthen preparedness and response measures. Combined, these efforts strengthen the resilience of countries and urban and rural communities.⁶

HOW UNDP ENGAGES THE PRIVATE SECTOR

- Training and education on DRR
- Development of business models and practices
- Developing new products and services to reduce disaster risk and support recovery
- Sharing knowledge and technical knowhow
- Mainstreaming and integrating DRR in various sectors, plans, policies and frameworks
- Fund raising and financing

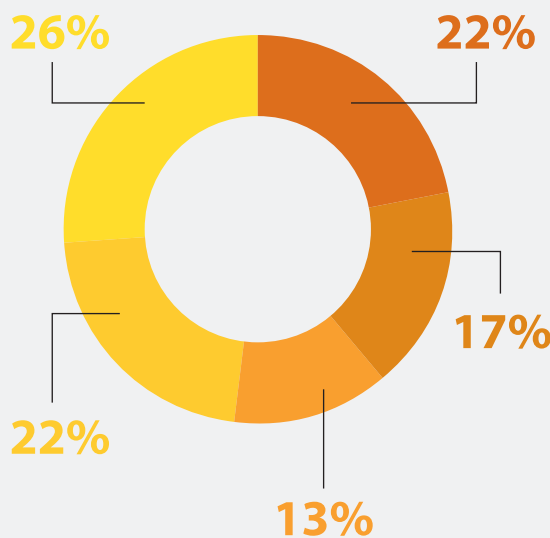
DISASTER RISK REDUCTION (DRR) UNDP PRIVATE SECTOR PARTNERSHIPS SINCE 2005

■ EARLY WARNING AND PREPAREDNESS

Get Airports ready for Disasters (GARD) with Deutsche Post DHL
Early Warning System in Minority Areas in Northwest China with KQ GEO Technologies
A Disaster Preparedness and Emergency Evacuation Programme for Persons with Intellectual Disabilities with Digicel Foundation

■ RECOVERY

Money transfer for Ebola workers with the support of African Development Bank
Hosting innovative initiatives such as the "Emergency Kit – Our Portable Noah's Ark" workshop for youth to understand the significance of disaster prevention and risk reduction with HNA Group



■ CROSS-CUTTING

Mainstreaming Climate Change Adaptation and Disaster Risk Reduction in Development Planning in Thailand (MADRID) with several private sector partners

■ DISASTER RISK GOVERNANCE

Strengthening National Disaster Risk Reduction Capacities in Armenia with Acba Credit Agricol with large scale replication of the anti-hail nets
Creating tools to support the national government in the area of integrated risk management with Total Oil in Venezuela

■ LOCAL LEVEL RISK MANAGEMENT

Kapital Sugurta insurance company has supported UNDP's awareness raising campaign regarding disaster risk reduction, and ensuring Uzbekistan's population behaves correctly during earthquakes

UNDP'S PRIVATE SECTOR PARTNERS IN DISASTER RISK REDUCTION (2005-2016)

- | | | | |
|--|---|-----------------------------------|---|
| ■ Acba Credit Agricol | ■ Deutsche Post-DHL Group | ■ HNA Group | ■ Swaziland Water and Agricultural Development Enterprise |
| ■ Allianz/CARE | ■ Digicel | ■ KQ GEO Technologies | ■ The Kapital Sugurta Insurance Company |
| ■ Anglo American | ■ Digicel Foundation | ■ Microsoft | ■ Total Oil |
| ■ Beijing Kanq Digital Surveying & Mapping Co. Ltd | ■ Grameenphone | ■ MUrgency | ■ True Corporation PCL |
| ■ Beijing NRT Cultural Development Co. Ltd | ■ Hetao Water Affairs Group in Bayannur | ■ ROHM Integrated Systems Co. Ltd | ■ UPS Foundation |
| ■ CDG Co. Ltd | ■ Conrad N. Hilton Foundation | ■ Salesforce | |

⁶ UNDP, Disaster Risk Reduction <http://www.undp.org/content/undp/en/home/ourwork/climate-and-disaster-resilience/disaster-risk-reduction.html>.

SUSTAINABLE ENERGY

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PRIVATE SECTOR PARTNERSHIPS IN ENERGY - SINCE THE YEAR 2000

UNDP seeks to transform energy markets through a range of interventions on policy, finance, capacity development, and awareness raising. We work to make sustainable energy economically viable and affordable by encouraging investments that deliver sustainable energy products and services, and by de-risking policy and investment environments.⁷

HOW WE ENGAGE THE PRIVATE SECTOR ON ENERGY

- Promoting utilization of clean and renewable energy
- Innovative sustainable energy products, technologies & services
- Developing policies, regulations and laws
- Developing and financing energy infrastructure
- Providing sustainable energy for communities and schools
- Investment in technologies for energy-efficiency and renewable energy sources

ENERGY PARTNERSHIPS 2000 – 2016

■ CROSS-CUTTING

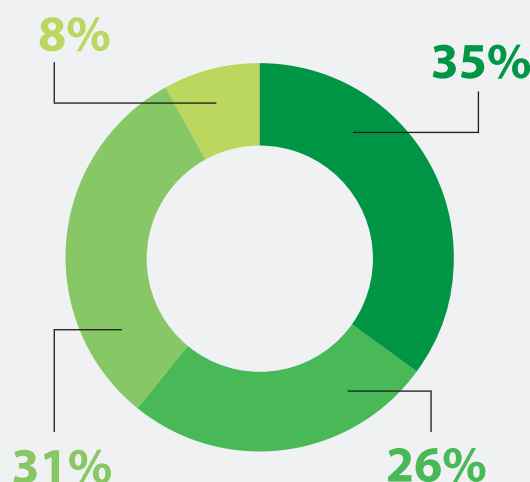
Modelling the Effects of Climate Change on Hydroelectric Power in two strategic watersheds in Panama with AES Panama

Sustainable Energy for All empowers leaders to broker partnerships and unlock finance to achieve universal access to sustainable energy

■ ENERGY ACCESS

Multifunctional Solar Platforms for Poverty Reduction in Mauritania with Yamaha Motors

Expanding solar energy solutions in off-grid rural communities in Mexico with Ilumexico



■ ENERGY EFFICIENCY

Energy Efficiency in Steel Re-rolling Mills in India with multiple partners
Energy Efficient Production and Utilization of Charcoal through Innovative Technologies and Private Sector Involvement in Sierra Leone
Improving Energy Efficiency in Residential Buildings in the Republic of Belarus

■ RENEWABLE ENERGY

Partnerships with financial institutions in Lebanon to expand the market for solar solutions, expand its use in small and medium sized enterprise, and mobilize the role of sustainable energy in achieving stability and recovery from crisis

UNDP'S PRIVATE SECTOR PARTNERS IN CLIMATE CHANGE (2005-2016)

- | | | | | |
|--------------------------------------|---|---|--|---|
| ■ Aarhus | ■ Development Bank (CABEI) | ■ EnergyPlus | ■ Oando Marketing Place | ■ State Concern |
| ■ ABB and Kilombero Sugar Company | ■ Central Electronics Limited | ■ Envirofit International | ■ ONergy | ■ Nebitgasgurlushyk |
| ■ Abellon CleanEnergy | ■ China Agriculture Bank | ■ First National Bank | ■ Pamoja Cleantech | ■ State Concern Turkmenas |
| ■ AES Panama | ■ China Power Grid Corporation | ■ Haer Corporation | ■ Panasonic | ■ State Grid Corporation (SGC) |
| ■ AgroLia Plus Ltd. | ■ Corporation (CPIC) | ■ Hefei Tianyan | ■ Ralaco, Dien Quang and VN Schreder | ■ Statoil and Anadarko |
| ■ Al Hamra Real Estate Armenia LLC | ■ China Renewable Energy Industry Association | ■ Hrvatski Telekom | ■ Samu Enterprise | ■ Sunshine Kaidi |
| ■ Arcelor Mittal | ■ China Steel Industry Assoc. | ■ Hybrid Social Solutions | ■ Saudi Aramco | ■ Suntech, Total Tanga Cement |
| ■ Baku-Tbilisi-Ceyhan (BTC) Pipeline | ■ China-Africa Business Council (CABC) | ■ Ilumexico | ■ Saudi Electricity Company and Saudi Basic Industries Corporation (SABIC) | ■ The Benin Electricity Power Corporation |
| ■ Bank of Industry (BOI) | ■ Coca-Cola | ■ Kaito AG | ■ Shell | ■ TOTAL E&P Congo |
| ■ Barefoot Power | ■ d.light | ■ Kelon Corporation | ■ SinoHytec & Beiqi Foton Motor | ■ ToughStuff |
| ■ Biomass Supplies | ■ Digicel | ■ La Société d'Énergie et d'Eau du Gabon (SEEG) | ■ SN Power/ Himal Power Limited | ■ Toyola Energy |
| ■ Bockarie | ■ Egyptian Electricity Holding Company | ■ Letv | ■ Socar (State Oil Company of Azerbaijan Republic) | ■ Yamaha Motors |
| ■ Boond | | ■ MENA Clean Energy Business Council | ■ Solar PV Orkoy | ■ Zambian Bottlers |
| ■ Botswana Power Corporation | | ■ Mitsui National Chamber of Tourism Honduras | ■ SolarNow | ■ Zhenfa |
| ■ BP | | ■ NOTS Impact Enterprises | ■ SPCG Public Company lim. | |
| ■ Central American | | ■ Novozymes | | |
| | | ■ Nuru Energy | | |

⁷ UNDP, Energy <http://www.undp.org/content/undp/en/home/ourwork/climate-and-disaster-resilience/sustainable-energy.html>

PARTNERSHIPS IN ACTION: CASE STUDIES OF ACTION

CASE 1 | AFRICA

WEATHER INSURANCE FOR SMALL FARMERS IN ETHIOPIA WITH OROMIA AND NYALA

Agriculture is one of the main incomes in Ethiopia and farmers are highly vulnerable to the effects of climate change such as erratic rainfall and crop failure. UNDP has collaborated with the Ministry of Environment, Forest and Climate Change and two local insurance firms, Oromia and Nyala, to support farmers by providing crop insurance. If rainfall is below a certain threshold, the company will provide insurance claims for the farmers while UNDP covers the insurance premium for the farmers through GEF financing. In October 2015, approximately 12,000 smallholder farmers began to benefit from the weather index insurance claims payment to cover the loss of crop failure due to El Nino. This pilot project allowed farmers to buy improved seeds, grow cash savings, and keep their children in school translating to a community impact. This project strengthens institutional capacities for coordinated climate-resilient planning and investment; promotes access to technologies and practices that improve the range and efficiency of adaptation options; and improves the capacity of community-based climate change adaptation.



CASE 2 | EUROPE AND CIS

SOLAR SUNFLOWERS FOR PRIMARY SCHOOLS IN CROATIA WITH HRVATSKI TELEKOM

Croatia has many days of sunshine each year, yet its solar energy market is underdeveloped. In cooperation with UNDP, Hrvatski Telekom donated solar panels to ten primary schools in Croatia as part of the Solar Sunflowers project. In addition to teaching more than 1,000 children about renewable energy, the project also raises awareness in the community. The Solar Sunflowers have cut the schools' energy costs, and even enable the school to sell electricity back to the grid for possible future earnings. The project influenced broader policy discussion on climate change and renewable energy, and has supported a national plan to increase renewable energy sources to 20 percent by 2020.



CASE 3 | ASIA AND THE PACIFIC

MOBILE APP FOR EARTHQUAKE RESPONSE IN NEPAL WITH MICROSOFT

UNDP and the Microsoft Innovations Center created a mobile application to support immediate and long-term recovery after earthquakes. The app is designed for engineers to use for debris management and livelihood work. The digital platform is efficient, speeds up recovery, and reduces mistakes by recording data and damages, organising work and sharing information with the team. The portal also makes recovery work more transparent and accountable and has received positive feedback from workers on the ground. The project utilises the core competencies and skills of each partner to innovate and add value to disaster risk management. Microsoft brings leading technological expertise allowing scalability and efficiency, while UNDP brings disaster response knowledge and networks.



CASE 4 | LATIN AMERICA

BETTER RISK MANAGEMENT IN VENEZUELA WITH TOTAL OIL

Total Oil and UNDP's initiative in Venezuela supports the development of proposals for new policies, programmes and actions on resilience, climate change, conservation of cultural heritage, and biodiversity. The joint initiative creates tools to support the national government in integrated risk management. One product was the Atlas-tool, which was produced in cooperation with the Vice Ministry for Risk Management and Civil Protection. The tool shows risk scenarios of natural hazards to support informed decision-making and disaster preparedness.



CASE 5 | ARAB STATES

WORLD GREEN ECONOMY INNOVATION HUB IN DUBAI

UNDP is joining forces with the United Arab Emirates to design and establish a new World Green Economy Organization in Dubai – a new public-private platform for low-carbon, climate-resilient innovation and technology. The platform will help public and private sector partners de-risk low-carbon, sustainable energy investments, promote green finance solutions by investment and finance sector partners, and integrate green solutions into supply chains. The partnership helps engage the role of the UAE as an emerging global partner for action on climate change and sustainable energy, and the emergence of Dubai a global hub for private sector innovation, technology, and finance.



CASE 6 | GLOBAL

SOLAR LAMPS IN SIX MILLION HOMES WITH D.LIGHT

Millions of people living on less than \$1 per day spend up to 40 percent of their income on kerosene lamps. In addition to being an inefficient source of energy, kerosene is unsafe and harmful to health. D.light signed up to the Business Call to Action, a multilateral alliance which aims to accelerate progress towards the SDGs by challenging companies to develop inclusive business models that engage people at the base of the economic pyramid. The company is expanding solar lamp production to provide six million households in more than 40 countries in Africa, Asia, and Latin America and the Caribbean access to clean, safe, and affordable light. This initiative will reduce carbon emissions and improve public health and productivity. In addition, one million primary students are expected to gain study time and workers will not be limited to daylight hours. To date, over four million people have benefited from D.light's solar lighting.



CASE 7 | GLOBAL

GETTING AIRPORTS READY FOR DISASTERS WITH DEUTSCHE POST DHL

Airports are essential when disasters strike, allowing crucial aid, goods, and people to mobilise. Get Airports Ready for Disaster (GARD) is a public-private partnership between UNDP and Deutsche Post DHL (DPDHL), which conducts trainings in airports around the world to prepare staff for disasters such as floods, earthquakes, and tsunamis. GARD assessments and workshops on preparedness have reached 700 participants in 38 airports across 17 countries. This partnership combines the strong expertise in logistics of DPDHL and UNDP's competences in disaster risk management and governmental support.



UNDP ENGAGEMENT IN MULTI PARTNER PRIVATE SECTOR INITIATIVES

UNDP works with many partners and through many key initiatives to harness the potential of the private sector to deliver zero-carbon, risk-informed development. Below are a few of these initiatives:



CONNECTING BUSINESS INITIATIVE

Connecting Business Initiative is a demand driven multi-stakeholder initiative transforming the way the private sector engages before, during, and after crises to create more resilient communities, increase local capacity, and alleviate human suffering. Operational and technical support is provided by UNDP and UNOCHA with technical advice on DRR by UNISDR. The objective of this initiative is to coordinate and facilitate access to the tools, resources, and mechanisms that will enable businesses to undertake effective disaster risk reduction, emergency preparedness, response, and recovery through networks that are connected via a global coordination architecture to each other and to other actors.

connectingbusinessinitiative.org



BUSINESS CALL TO ACTION

Business Call to Action aims to accelerate progress towards the SDGs by challenging companies to develop inclusive business models that engage people at the base of the economic pyramid (people with less than \$8 per day in purchasing power, including consumers, producers, suppliers and distributors of goods and services).

businesscalltoaction.org



UNDP EXTRACTIVE SECTOR PROJECT

UNDP Extractive Sector Project aims to ensure that natural wealth is used to improve people's lives. We work with governments, the private sector, civil society, academia, local communities and other affected groups to realise this mission.

undp.org/extractiveindustries.org



MALAWI INNOVATION CHALLENGE FUND

Malawi Innovation Challenge Fund is a new and innovative way to support private sector development. It is an \$8 million fund supported by UNDP and the UK Department for International Development (DFID). Malawi's agricultural and manufacturing businesses can compete for grant funding for innovative projects that deliver large social impacts and help the country diversify its exports.

micf.mw



THE MONTREAL PROTOCOL PROGRAMME

The Montreal Protocol Programme assists private enterprises in converting manufacturing lines and equipment servicing to ozone-friendly technologies and substances. The programme actively pursues economically and technically feasible measures of reducing greenhouse gas emissions.



SDG PHILANTHROPY PLATFORM

SDG Philanthropy Platform helps philanthropists engage in the global development agenda. SDG Philanthropy Platform is a collaboration between philanthropy and the greater international development community led by Foundation Center, UNDP, and Rockefeller Philanthropy Advisors, and supported by the Conrad N. Hilton Foundation, Ford Foundation, the MasterCard Foundation, the Brach Family Foundation, and other key organizations.

SDGfunders.org



INSURANCE DEVELOPMENT FORUM (IDF)

Insurance Development Forum (IDF) IDF is a public/private partnership led by the insurance industry and supported by international organisations. Launched by leaders of the United Nations, the World Bank, and the insurance industry in 2016, the IDF extends the use of insurance and related risk management capabilities to build greater resilience and protection for people, communities, businesses, and public institutions that are vulnerable to disasters and associated economic shocks.

<http://theidf.org/>



AFRICAN FACILITY FOR INCLUSIVE MARKETS

African Facility for Inclusive Markets accelerates progress toward the SDGs by supporting the development of inclusive, pro-poor markets across Africa.

undp.org/africa/privatesector



GREEN COMMODITIES PROGRAMME

Green Commodities Programme works in 11 countries to help address the sustainability problems of vital commodities such as palm oil, cocoa, coffee, pineapple, fisheries, soy, and beef. Rethinking the way our world produces and distributes food is central to addressing rural poverty as well as slowing deforestation and climate change. While governments and other actors are making important investments in this area, they are increasingly aware that no single group can meet this complex challenge alone.

undp.org/content/gcp



GLOBAL COMPACT NETWORKS

Global Compact Networks bring together companies and local partners to promote corporate social responsibility and provide networking opportunities for business and development actors. UNDP facilitates Global Compact local networks in many countries.

unglobalcompact.org



*Empowered lives.
Resilient nations.*