Final Report
Social Good Summit
October 6, 2016
Geneva
Table of contents

1. Objectives
2. Results
3. Key Take Away
4. Way Forward
5. Vision of Success
1. Objectives

#1
Activating a dialogue among entrepreneurs, international organizations and impact investors on how to accelerate the implementation of the SDGs

#2
Providing a platform for impact driven ventures to showcase their solutions for the SDGs

#3
Bridging the three communities and facilitating active networking
2. Results: High level and balanced participation

95 participants: A balanced representation of the Geneva ecosystem

24 Investors
33 International Organizations
   Civil Society Organizations
25 Entrepreneurs /Enablers
5 Large Private Sector Firms
5 Academic
3 Journalists

65.6 % of the attendees were decision makers in their institutions
2. Results: High visibility

Media Coverage

Social Media Coverage

- 24,868,588 Impressions
- 13,073,581 Estimated Reach
- 415 views In Periscope
2. Results: Emergence of a Community of Practice

UNDP Website Traffic

Website traffic (UNDP Geneva) increased by 185% compared to average traffic.

7,855 people read information about the summit on our website.

2,367 people read our blog posts. Most read post was “Finding the sweet spot” by Artak Melkonyan.
2. Results: Successful Sourcing

Accelerate2030 platform sourcing impact-driven entrepreneurs

10 Countries from 4 Continents participated

177 Applications received

Top 3 projects per country were selected for review by an International Jury

5 projects from Colombia, Ghana, Armenia, and Mali selected to participate in the Social Good Summit in Geneva
2. Results: High Level of Satisfaction

93.8% of the attendees were between very satisfied and satisfied with the content of the conference and would recommend the event to their peers.
3. Key Take Away

Breakout session: Supporting innovative ventures’ growth and maximizing their social/environmental impact.

Key Recommendations:

• Build an ecosystem that can better support needs of growing businesses. Focus on professionalization and talent management.

• Leverage data in order to measure impact KPIs, particularly through open source platforms and leverage customers feedback.

• Bridge the early stage funding gap – Bring idea to solutions. Philanthropy and ODA have an important role to play.

• Align stakeholders and create awareness that profit and impact do not exist dichotomously.

• Use capital wisely to scale up, but also understand that “scale” can vary from one emerging market to another.
3. Key Take Away

Breakout session: Cross-sectorial collaboration, due diligence and risk mitigation

Key Recommendations:

• **Support capacity building.** There is lack of understanding between what’s happening on the ground and the knowledge among politicians and financial actors. We need a cohesive vision, and talent management is key.

• Establish clear definition for important terminology and criteria for investing to avoid confusion.

• Engage with governments at the local and national level to find out what is working and their needs. **Create space where development agencies can propose innovations that can be implemented right away.**

• **Create synergies between all parties.** There is a need to build relationships and for different sectors to know each other.
3. Key Take Away

Panel: How can we finance innovative and impact driven ventures in developing countries

Key Recommendations

• Eliminate silos to accelerate progress. Allow entrepreneurs to improve the wheel rather than constantly recreate it. Successful models can then be applied and enhanced by experts and partners.

• Make proven successful models available through international organizations such as UNDP. IOs should use their convening power, global infrastructure of country offices and influence as a global regulator.

• Increase collaboration between government, public and private sectors to create an environment that ensures access to resources and ultimately success for the social entrepreneurs.
4. Way Forward: Feedback from participants

Leverage the incredible ecosystem of Geneva for the SDGs

“Geneva is a small but exciting city, with a beautiful ecosystem of international organizations, NGO’s, and a strong financial sector. It is important to connect these two sides of the lake. The momentum has never been better to catalyze meaningful progress on impact investing”. Fabio Sofia, Sustainable Finance Geneva

Provide a safe space to create partnerships

“It was great to see that this event resulted in real outcomes with investors meeting innovators. I met many people with whom we’ve discussed possible partnerships, with most probably short-term outcomes”. Alexandre Cabaret, DEVEX

Focus on the change makers who can deliver impact

“I question whether all the emphasis on the focus on the early stage and incubators are going to solve the SDG’s in the timeframe that we want. Can we think in the replication on models that work across geographies? Taking the entrepreneurs with demonstrated track records who are already hitting hundred thousand of millions and take it into tens of millions”. Katherine Milligan, Schwab Foundation
4. Way Forward: Networking and Partnerships

How do you foresee the SGSGeneva 2017?
4. Way Forward: Stronger pipeline and in depth conversations across the three communities

Most interesting sessions according to the attendees
5. Vision of Success

#1
Catalyze key initiatives incubating impact driven ventures to establish a curated pipeline of growth stage companies that can accelerate the implementation of the SDGs

#2
Present most promising entrepreneurs during a yearly event in Geneva to support scaling up their impact

#3
Deepen the dialogue among the three communities and enhance collaboration to boost efficiency and impact
Thank You!

Flickr
Check all the pictures of the event here: Album SGSGeneva

Storify
Check all the blogs of the Social Good Summit here: Blog SGSGeneva