Augmented Development

Powered by:
UNDP Accelerator Lab
Colombia

FOUNDING INVESTORS:

PARTNERS:
Special thanks to each and every one of the members of communities, governments, academia, companies and UNDP in Colombia team, as each role contributed to make this experience possible, always with the promise in mind of leaving no one behind.

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AUGMENTED DEVELOPMENT.

Beyond Sight

The challenges we face today as planet and humanity are unique in scale and complexity. Although they affect us all, sometimes we do not perceive them directly; our interaction is often through media, social networks or official reports. Geographical location and divisions by ethnicity, gender, wealth, sexual orientation or religion, in many cases determine people’s living conditions and aspirations. The overlap of multiple vulnerabilities imposed by our social norms, identities and paths to development condemn groups of people to be furthest left behind.

UNDP works with and for people and communities furthest left behind together with governments, civil society, academia and private sector in order to achieve the SDGs and the 2030 Agenda. However, the goal still seems distant. This is a call to accelerate our actions as individuals, and members of communities and organizations.

Recognizing that physical distances and biases affect perceptions and actions towards inclusiveness, in this case of the people who suffer the burden of exclusion, we ask ourselves: how can we contribute the gap be swiftly closed in the present?

This is an invitation to enter the “Augmented Development” experience, which incorporates the use of behavioral science, technology and communication to access the people, places, actions and real-life solutions, to which we do not always have direct access. UNDP opens the gate to visit the projects that advance human development in the territories of Colombia.

UNDP’s Accelerator Lab uses augmented reality -AR- to build shared solutions between populations from hotbeds, and those inhabiting in left behind territories, and the actions undertaken in their local contexts. We build bridges between global trends and actors, with the intelligence and collective action of daily life in the territories. Our contribution seeks to develop and expand the problems that focus on identifying and addressing the barriers to the development of the last mile gap, and its continuity over time.

Come live with us the experience created to see beyond income, beyond the averages, beyond today, beyond sight.
Project: Hands to Peace

Programmatic Area: Democratic Governance

Territories: 27 departments of Colombia

Photography: Anonymous, young Wayuu woman of La Guajira

Photography by: UNDP in Colombia // Contrapunto TV
Project: Sacudete Strategy

Programmatic Area:
Poverty and Inequality Reduction

Territories:
Valle del Cauca, Santander, Meta, Putumayo, Chocó and Antioquia

Photography:
Sacudete Participants in Buenaventura

Photography by:
UNDP in Colombia // Andrés Millán
Initiative: Present Absences

Strategy: Transitional Justice

Projects:
- Strengthening of the Unit for the Search of Missing People, and
- Strengthening of civil society organizations for the documentation of forced disappearance cases

Programmatic Area: Peacebuilding and Peaceful Conflict Transformation

Territories: Antioquia, Meta, Valle del Cauca, Magdalena Medio, Nariño, Norte de Santander, Atlántico, Caquetá, Vichada and Putumayo

Photography: Gloria Gómez, Leader of the Relatives of Victims of Forced Disappearance Movement and Director of the Association of Detained Disappeared Relatives (ASFADDES for its acronym in Spanish)

Photography by: UNDP in Colombia // Elkin René Díaz
Proyecto: Frontera de Oportunidades

Área Programática:
Paz, Desarrollo y Reconciliación

Territorios:
La Guajira, Norte de Santander y Arauca

En la fotografía:
Erikson Durán, Empresario

Fotografía por:
PNUD Colombia // Rodrigo Sandoval
Strategy: Products of Peace

Projects:
Sustainable Amazon for Peace; Conservation and Sustainable Use of Dry Forests; Mojana, Life and Climate; and Small Grants Programme

Programmatic Area:
Sustainable Development

Territories:
National

Photography:
Eduardo Rodriguez, Community Leader of Asobrasilar Organization in Montes de Maria

Photography by:
UNDP in Colombia // Mauricio Enriquez
Enterprise: Bancalimentos

Project:
Business Call to Action

Programmatic Area
Poverty and Inequality Reduction

Territories:
Magdalena, La Guajira, Valle del Cauca, Cundinamarca and Bolivar

Photography:
Olga Yaneth Bocarejo Buitrago, Bancalimentos' Director

Photography by:
UNDP in Colombia // Felipe Aguilar
Initiative: Coffee for Peace

Strategy: Reintegration and Reconciliation

Projects:
- Comprehensive Reintegration in Productive Environments; Strengthening the Comprehensive Reintegration; Rapid Impact Projects; Reintegration and Gender; and Institutional Strengthening of the National Council for Reintegration

Programmatic Area: Peacebuilding and Peaceful Conflict Transformation

Territories:
- La Guajira, Norte de Santander, Antioquia, Chocó, Valle del Cauca, Cauca, Narino, Caquetá, Guaviare, Meta, Tolima, Arauca and Cundinamarca

Photography:
- Oswaldo Mendoza, former FARC member

Photography for UNDP in Colombia
Project: Inclusive Economic Development Strategy for Peasant Organizations

Programmatic Area: Poverty and Inequality Reduction

Territories: Cauca and Tolima

Photography: Modesta Pulgarin, member of the Cooperative Multiactiva of farmers in the North of Tolima

Photography by: UNDP in Colombia // Mery Cardenas

Partners:
Project: Women Leaders of the Local Sustainable Development

Programmatic Area: Democratic Governance

Territories: National

Photography: Community of María la Baja, Bolívar

Appears: Merlis Guzmán, founder and leader of Asomiz
Gloria Isabel Estrada, member of Asomiz
Epifanía González, member of Asomiz
Adelaida Estrada, member of Asomiz

Photography by: UNDP in Colombia // David Baracaldo
Strategy: Ecotourism "Hidden Paradises"

Project:
Environments for Peace

Programmatic Area:
Sustainable Development

Territories:
Meta

Photography:
Jennifer Martínez, Community Leader in Meta

Photography by:
UNDP in Colombia // Inside Studio
**Strategy: Forests for Peace**

**Project:**
Sustainable Amazon for Peace; Environments for Peace; and Conservation and Sustainable use of Dry Forests

**Programmatic Area:**
Sustainable Development

**Territories:**
Montes de María, Putumayo, Caquetá, Meta

**Photography:**
Carmen Rodriguez, Manager of Asomudepas, San Jacinto, Bolívar

**Photography by:**
UNDP in Colombia // Inside Studio

**Partners:**
UNDP launched the Acceleration Labs with the aim of building the world’s largest and fastest learning network to face development challenges in new ways and achieve the goals expected for the 2030.

In Colombia, we initiated our work since the end of August 2019, working hand in hand with UNDP’s country office and our strategic stakeholder to explore, map grassroots innovations and experiment to accelerate closing gaps in the furthest left behind territories and groups of people.

We invite you to experience, learn and build together a new reality for the sustainable development.