O PAPEL DAS ORGANIZAÇÕES DA SOCIEDADE CIVIL & MEDIAS NA IMPLEMENTAÇÃO DOS ODS
The role of civil society for the SDGs implementation

Support implementation
Advocacy
Demand accountability
Contribute to policy-making
Populirise the goals
Advocate to build political will

- Advocate with government on the SDGs
- Keep the focus on the SDGs
Engage in national SDGs processes

Policy making:
Interface between the state and the citizens

Policy implementation:
CSO and service provision – address capacity gaps, partner with government for providing services
Engagement in policy-making: conditions

**Government to:**
- Recognize the value of CSOs
- Open the space for civil society engagement

**Civil society to:**
- Demonstrate its value – *from shouting to counting*
  - Capacity
  - Information/Data
  - Legitimacy
- Bring concerns of citizens to policy makers/policy processes – i.e. policy impact on citizens’ lives
**From Shouting to Counting!**

To influence the policy space, civil society needs:

- Institutional capacity
- Information
- Data
- Resources

**The ‘Policy Space’**
Partnership with Parliamentarians

- Parliamentarians are the legitimate representatives of the people
- They play a critical function in the context of the SDGs

Diagram:
- Inputs from citizens
- Legislations
- Oversight
- SDGs Reporting
- Sensitise and feedback to citizens
Accountability

• Citizens’ reporting
• Citizens’ continuous feedback on impact of policies on citizens (citizens know which are the good and the bad policies)
• Civil society to play a key role in supporting citizens’ feedback processes and mechanisms
CURRENT POLL - 26/Mar/2013:
Do you know any farmers whose banana plantations or crops are infected with banana bacterial wilt disease? YES or NO
35,409 Responses out of 187,256 Participants (18%)
The Media & the #SDGs

- Critical partner for communicating on the SDGs and for creating awareness:
  - Editors
  - Columnists
- Key for monitoring and reporting on the SDGs
- Challenges with getting the Media interested with the SDGs
- Capacity for linking local stories (i.e. crime, corruption, natural disasters, etc...) to SDGs implementation – analyse root causes of local ‘stories’
...capacity, capacity, capacity...

- Civil society needs Institutional capacity:
  - institutional arrangements – systems, processes...
  - Knowledge – information, data...
  - Leadership capacity
  - Accountability

- Outreach needs to be on the ground, amongst communities, not in capitals

- If civil society represents women, children, youth, persons with disabilities, old persons and other, it needs to have DATA on these populations
Organize and Function as a Group

• For civil society to be able to be an effective interlocutor with the government, it needs to organize itself and function as a group.

• See Brazil’s ABONG: http://www.abong.org.br/
UNDG Mainstreaming, Acceleration and Policy Support (MAPS)

Mainstreaming the 2030 Agenda for Sustainable Development Reference Guide to UN Country Teams

TOGETHER 2030

Webpage:
http://www.together2030.org/en/

Perception Survey on Agenda 2030 National Reviews for HLPF 2016 – REPORT:
TAP - The Transparency, Accountability and Participation (TAP) Network:

http://www.wfuna.org/transparency-accountability-and-participation-tap-network

Toolkit:
Obrigada