BUILDING THE BUSINESS CASE FOR CLIMATE AND SDG ACTION

Interactive Workshop

18-19 June 2019
Best Western Premier Garden Hotel
OUR WORKSHOP GOALS

To build the business case for climate & SDG action.

SESSION 1
Cost of climate inaction

SESSION 2
Benefits & opportunities

SESSION 3
Climate financing

SESSION 4
Supportive tools

SESSION 5
Climate partnerships
SESSION 5
Climate partnerships & actions
Partnerships for climate & sustainability goals is key...here are the main motivations for business

Strategic opportunity creation
- Co-invest in new market opportunities
- Build resilient supply chains
- Overcome regulatory barriers
- Share risk of new approaches

Leverage financial resources
- Access donor funding
- Mobilize pooled resources toward a common purpose

Influencing others
- Shaping industry standards
- Influencing policy & garnering political support
- Encouraging behaviour change

Gaining access to partner assets
- Accessing new networks
- Accessing technical support & complementary skills
- Accessing new technologies
- Accessing information & knowledge

Improving legitimacy, credibility or visibility
- Enhancing brand value and reputation
- Inspiring, attracting & retaining top talent
- Building legitimacy and support for a preferred approach
A quick summary of motivations for partnerships, from internal to external change.

- **Organizational Capability Building**: Building the capacity of individual organizations to more effectively manage sustainability opportunities and risks.
- **Market Improvement**: Improving the way industries and their business partners address common sustainability issues through industry-wide cooperation and standard setting.
- **System Change**: Coordinating the actions and investments of multiple sectors to make fundamental changes across a system of policies, power structures, behaviors, and/or norms to improve sustainability outcomes.