

BUILDING THE BUSINESS CASE FOR CLIMATE AND SDG ACTION

Interactive Workshop

18-19 June 2019

Best Western Premier Garden Hotel

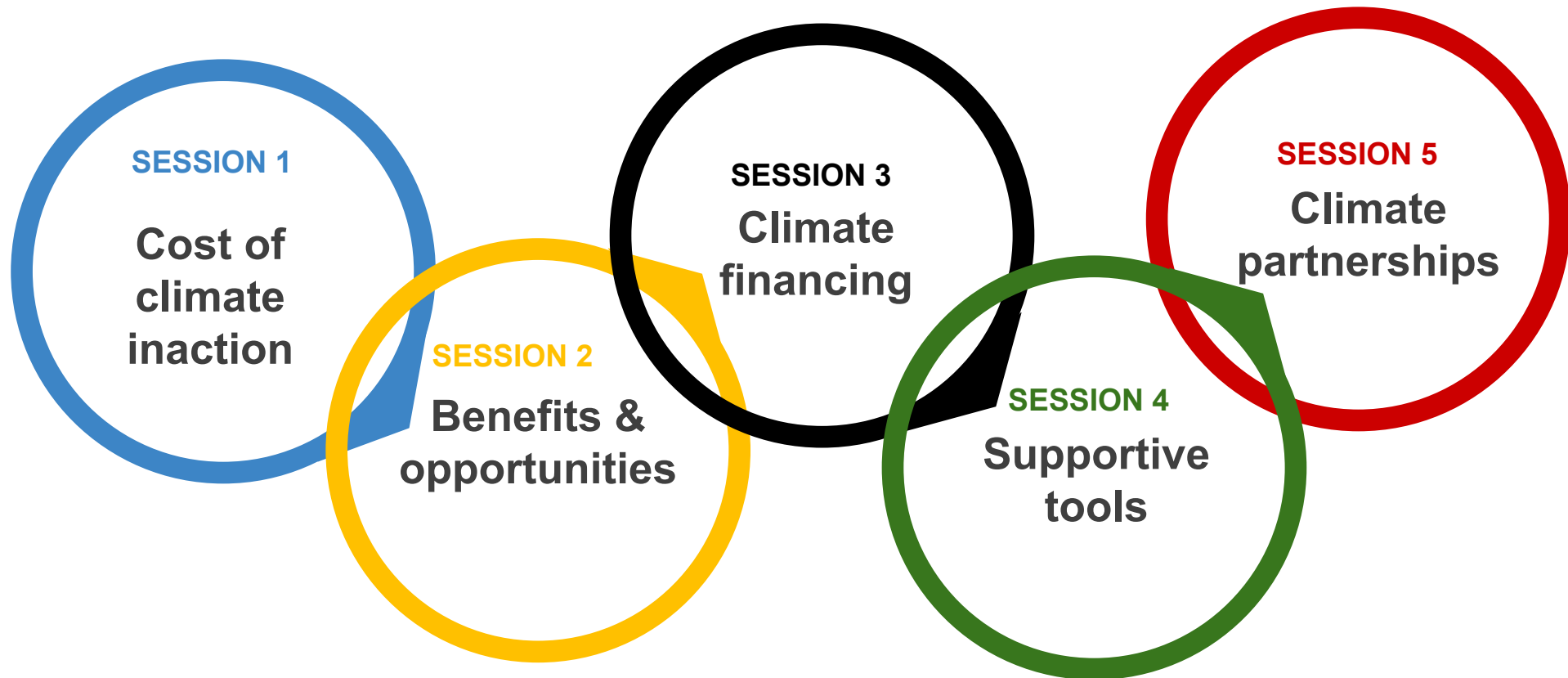


*Empowered lives.
Resilient nations.*



OUR WORKSHOP GOALS

To build the business case for climate & SDG action.





SESSION 5

**Climate
partnerships
& actions**

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Partnerships for climate & sustainability goals is key...here are the main motivations for business

Strategic opportunity creation

- Co-invest in new market opportunities
- Build resilient supply chains
- Overcome regulatory barriers
- Share risk of new approaches

Leverage financial resources

- Access donor funding
- Mobilize pooled resources toward a common purpose

Influencing others

- Shaping industry standards
- Influencing policy & garnering political support
- Encouraging behaviour change

Gaining access to partner assets

- Accessing new networks
- Accessing technical support & complementary skills
- Accessing new technologies
- Accessing information & knowledge

Improving legitimacy, credibility or visibility

- Enhancing brand value and reputation
- Inspiring, attracting & retaining top talent
- Building legitimacy and support for a preferred approach

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A quick summary of motivations for partnerships, from internal to external change.



Organizational Capability Building

Building the capacity
of individual organizations
to more effectively
manage sustainability
opportunities
and risks



Market Improvement

Improving the way
industries and their
business partners
address common
sustainability issues
through industry-
wide cooperation
and standard setting



System Change

Coordinating the actions
and investments of
multiple sectors to make
fundamental changes
across a system of
policies, power structures,
behaviors, and/or norms
to improve sustainability
outcomes