BUILDING THE BUSINESS CASE FOR CLIMATE AND SDG ACTION

Interactive Workshop

18-19 June 2019
Best Western Premier Garden Hotel
OUR WORKSHOP GOALS
To build the business case for climate & SDG action.

SESSION 1
Cost of climate inaction

SESSION 2
Benefits & opportunities

SESSION 3
Climate financing

SESSION 4
Supportive tools

SESSION 5
Climate partnerships
SESSION 2

Benefits & opportunities
Uganda’s plan to mitigate & adapt to climate change is set out in national policy & framework documents.

What are the Goals?

For mitigation, Uganda has committed to a **22% reduction in GHG emissions** in 2030 compared to business-as-usual (BAU).

**Uganda’s priority is adaptation** to reduce vulnerability of its people and economy.

The protection of vulnerable groups, including **women**, is a crosscutting priority.

What’s the Vision?

Vision 2040
National Development Plan II
Nationally Determined Contributions
Green Growth Development Strategy
....several other sectoral policy documents.
Climate mitigation & the SDGs offers significant business opportunities.

In developing and emerging economies, the low-carbon transition provides an opportunity to leap-frog the inefficient and polluting models of the past.

- Global Commission on the Economy & Climate

Sustainable business can unlock at least US $12 trillion in new market value and 380 million new jobs...with most of the prize in the developing world.

- UK Business & Sustainable Development Commission

A transition to climate-resilient agriculture, energy, industry, and urbanisation could benefit the Ugandan economy by 6.9 billion and create 4 million jobs in 2040.

- UK Business & Sustainable Development Commission
Ugandan businesses believe the SDGs and NDCs offer opportunities. Interest is slightly higher in the SDGs than NDCs.
Ugandan businesses understand climate action as a way to be cost/energy efficient - also to launch new sustainable products, improve brand & be leaders.
Ugandan businesses are **gender champions**, with 94% integrating gender into their operations & strategies.

<table>
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<tr>
<th>Area of operations</th>
<th>Business Actions</th>
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| Great workplaces     | ● Pay attention to gender balance in our recruitment at all levels  
                      | ● Promote women to senior management and board positions  
                      | ● Offer equal opportunity & equal pay  
                      | ● Prioritize gender sensitivity practices |
| Responsible Sourcing | ● Support women employees at the forefront of advocacy for good environmental practices within the company  
                      | ● Recruit women entrepreneurs as renewable energy distributors  
                      | ● Integrate women along the value chain (traditionally male dominated) |
| Community Support    | ● Support women entrepreneurs through technical capacity building  
                      | ● Link women entrepreneurs to business networks  
                      | ● Support incubation of women-led businesses  
                      | ● Empower marginalized women and youth |
| Products & Services  | ● Offer “Supa Woman” loan product targeted at women in all market segments  
                      | ● Offer renewable energy products/connections designed for women  
                      | ● Offer improved cookstove products & loans designed for women  
                      | ● Offer solar on an installment basis to women community groups only |
Ugandan businesses expressed interest in contributing to (nearly) all NDC priority actions.
Many have already identified **specific actions they will or are taking** to contribute to climate and SDG action.
But needs remain...for **better clarity on business opportunities**, especially those best suited for each business. As well as collaborations & tools to communicate.

**What remaining challenges?**

- Need clarity on general opportunities for businesses to contribute to Uganda’s NDC/climate action
- Need collaboration from government, CSOs & other businesses to make climate smart investments worthwhile
- Need help to identify the specific climate smart actions best suited to my business
- Need tools to better monitor and communicate my climate smart investments to internal & external stakeholders
- Need to better understand the benefits/business case for investing in climate smart actions
- Need to create awareness of climate-smart technologies
Key message 1: Climate action is SDG action.

Expand renewable & clean energy
(both production and use – to achieve at least 3,200 MW renewable energy capacity by 2030)

Expand value addition in agriculture
(post-harvest handling & storage, access to markets, micro-finance)

Support public awareness campaigns to promote better hygiene

Improve water efficiency

Make buildings more climate-resilient
(existing buildings & new construction)

Encourage agro-forestry

Support institutions responsible for wetland law enforcement & governance
(with goal to design & implement 111 district wetland action plans with carbon sink potential, and 15 RAMSAR sites & framework wetland management plans)
Key message 2
Your choice of business action can contribute to even broader SDGs.

- Support low-income populations
- Empower women
- Raise client/consumer awareness on sustainability
- Promote innovation in industry & infrastructure
- Create job opportunities (especially for vulnerable groups, disabled, youth)
- Build multi-stakeholder partnerships (especially for vulnerable groups, disabled, youth)
Key message 3
Look across your operations to see where you can integrate climate & SDG action.

- Governance and Ethics
- Green operations
- Great Workplaces
- Responsible Supply Chains
- Local communities
- New products, services & markets