Ghana Low Carbon Development and Private Investment Mobilization Project
First Workshop Report

1. Introduction

From November 27 to November 30, 2018 the Center for Climate Strategies (CCS) conducted a 4-day interactive workshop in Ghana to launch a curriculum and training development program for Private Investment Mobilization (PIM) for Low Carbon Development (LCD) actions at scale. The training program supports the private sector engagement component of the UNDP NDC Support Programme in Ghana. UNDP provided logistic support for the training.

The 12-month training program aims at building local capacity within the Ghana public and private sectors to mobilize investments for standardized and aggregated projects that meet global climate stabilization and national sustainable development goals.

The curriculum compromises 10 Modules that are conducted on site and remotely, and combines up front instruction with learning by doing through a specific pilot case selected by the training participants. The training program is supported by the Blackboard online learning management system (managed by CCS) where instructional and supporting materials, as well as assessment tests and exercises are available to the training participants.

The training program will be incubated in a Ghana education institution, the Council for Scientific and Industrial Research (CSIR), that serves as incubation hub for the full length of the training and mainstreaming mechanism for a national certification program in the future.

2. Workshop Objectives

The workshop had the following objectives:

a. Launch the training program
b. Understand the country’s needs and priorities for LCD and PIM integration and development
c. Provide foundational instruction on LCD and PIM concepts, practices and tools (Modules 1 and 2)
d. Provide foundational instruction on policy and financial options to meet LCD and PIM needs (Module 3)
e. Provide instruction on screening and selection process of priority policy options to support the selection of a pilot case (Module 4)
f. Conduct an initial screening of a pilot case for Ghana
The workshop succeeded in achieving its objectives through an interactive format and facilitated discussion that enabled active participation by the trainees tailored to the country’s needs and priorities.

3. Agenda

   a. November 27 (Day 1) – Welcome, Project and Curriculum Overview, Module 1 and Module 2
   b. November 28 and 29 (Day 2 and 3) – Module 3
   c. November 30 (Day 4) – Module 4 and Next Steps

4. Participants

   a. CCS in the role of instructors and facilitators: Tom Peterson and Arianna Ugliano
   b. UNDP: Alexandra Soezer and Woojoo Kim
   c. Training Participants: Over 40 business leaders, financial institutions representatives, entrepreneurs, programme and product developers, policy advisors and government officials form public and private sectors. Please see the list attached.

5. Activities Conducted

   During the 4-day workshop the following activities were conducted through a combination of instruction and facilitated discussion and exercises:

   a. Project Overview
      i. Review of the scope and objectives
      ii. Review of participants and their role (CCS, UNDP, trainees and CSIR)
   b. Curriculum Overview
      i. Review of contents
      ii. Review of structure (10 modules, onsite and online instruction and learning by doing)
      iii. Discussion on time commitment
      iv. Review of schedule
   c. Online learning platform
      i. Review of blackboard (access, structure and functionalities for each Module of the curriculum)
   d. Module 1 on LCD and PIM
      i. Instruction and interactive discussion on concepts, practices and tools for LCD and PIM and their integration
      ii. Review of the 10-step process for LCD and PIM development and integration
      iii. Identification of key priorities for the country through group discussion
   e. Module 2 on baselines
      i. Instruction and interactive discussion on baselines scope and development for multi objective planning and impact analysis,
including emissions, energy and resources, economy, investment
ii. Facilitative exercise on baseline development for a sample option
f. Module 3.a. on policy and programs measures and responses actions
   i. Instruction and interactive discussion on LCD policy and programs measures and responses actions
   ii. Review through group discussion of a catalog of 186 LCD policy options for Ghana across all sectors
g. Module 3.b. on financial instruments and mechanisms
   i. Instruction and interactive discussion on
      1. Financial instruments and mechanisms, including equity, debit, grants and gifts
      2. Blended finance
      3. Aggregation and standardization
      4. Investors/donors’ requirements
      5. Risks identification and mitigation mechanisms
      6. Business implementation models
   ii. Identification through group discussion of key risks for LCD/PIM actions development and implementation in Ghana
h. Module 4 on multi-criteria analysis (MCA) process
   i. Instruction and interactive discussion on the MCA process to screen and select priority policies and programs
   ii. Identification and selection through group discussion of the following key performance criteria to screen the 186 policy options and select a pilot case:
      1. Standardization and aggregation potential
      2. Product, transaction, and revenue stream potential
      3. GHG emission reduction potential
      4. Community economic and social development potential
      5. Blended finance potential
      6. Funding potential (donor and investor interest)
      7. Learning potential
   iii. Facilitated MCA screening process of the 186 policy options
i. CSIR Role
   i. Review and discussion of CSIR role and responsibilities as education institution that will be the ultimate depositary of the training program
j. Feedback on the first 4 modules and instruction

6. Key Results

The workshop achieved the following key results that will enable to move to the next modules of the training program:

a. Understanding of the comprehensive stepwise approach to LCD and PIM planning across all economic sectors
b. Identification of a set of key priorities for the country
c. Understanding of the needs for LCD and PIM integration, and the potential policy and financial options to meet them
d. Identification of key risks for LCD and PIM development and implementation in Ghana

e. Understanding of how to screen and select LCD priority policy options to address Ghana’s specific needs and priorities

f. Initial screening of a pilot case for Ghana

g. Definition of role and responsibilities of CSIR and commitment in playing a critical role in the development and delivery of the training, and in becoming the ultimate depository of the training program

7. Next Steps

The following immediate next steps were agreed by the workshop participants:

a. Conduct an online MCA process survey to validate the results of the onsite MCA process

b. Select the pilot case based on the MCA results

c. Review remotely Module 5