Low-Emission Capacity Building (LECB) Programme
ENGAGING THE PRIVATE SECTOR TO CONTRIBUTE TO CLIMATE CHANGE MITIGATION
Latin America and Caribbean Regional Workshop
May 14-16, 2014
Director Hotel Vitacura, Vitacura 3600, Santiago, Chile

WORKSHOP OBJECTIVES

- Initiate a public-private dialogue on stimulating involvement of the private sector in climate change mitigation;
- Discuss experiences in private sector participation on mitigation activities and NAMAs;
- Engage various actors in a discussion on policy objectives and innovative approaches to support mitigation activities and NAMAs;
- Exchange lessons learned on improving market conditions to enhance private investment.

Wednesday 14 May 2014 – PREPARATORY EVENT: Background skills training for policy makers and private sector (Lonquimay Room)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00-9:30</td>
<td>Welcome and Introduction: Introduction to LECB Programme, Yamil Bonduki, Manager, LECB UNDP</td>
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<tr>
<td>09:30-11:00</td>
<td>National mitigation actions (NAMAs): from concept to implementation, and engaging the private sector Alina Averchenkova, Grantham Research Institute</td>
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<tr>
<td>11:00-11:30</td>
<td>Coffee Break</td>
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<td>11:30-13:00</td>
<td>Requirements for Measuring, Reporting and Verifying GHG emissions, Emily Castro, GIZ</td>
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<td>13:00-14:00</td>
<td>Lunch</td>
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<td>14:00-15:00</td>
<td>Finance fundamentals and setting up a financial structure and attracting finance for low carbon programmes and projects, Mateo Salomon, UNDP LAC Coordinator</td>
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<td>15:00-15:30</td>
<td>Coffee break</td>
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<td>15:30-17:00</td>
<td>Interactive exercise: Creating a 'finance-able' NAMA, Mateo Salomon, UNDP LAC Coordinator and Alina Averchenkova, Grantham Research Institute</td>
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## Thursday 15 May 2014 – STRATEGIES TO ENCOURAGE PRIVATE SECTOR PARTICIPATION (Lonquimay Room)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session description</th>
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<td>09:00-09:30</td>
<td>Registration</td>
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### Session 1: Welcome & Introduction

- **Mr. Pablo Badenier**, Minister of Environment, Chile
- **Mr. Antonio Molpeceres**, Resident Representative, UNDP Chile

### Session 2: Stage-setting: Introduction to national climate change mitigation actions and strategies (LEDs and NAMAs) and the role of the private sector

- This session will give an overview of the key concepts related to national mitigation actions and review the role of and opportunities for the private sector players emerging in the context of the current policy developments.
  - **Chair:** Fernando Farías, Head of Climate Change Office, Chile
  - **National mitigation actions: opportunities for the private sector and ways of engagement,**
    - **Alina Averchenkova**, Co-Head for Policy, Grantham Research Institute
    - **Green Climate Fund and private sector finance,** **Rodrigo Rojo**, Ministry of Finance of Chile
    - **Attracting private investment through NAMAs: the role of risk, return and policy design,** **Mateo Salomon**, UNDP LAC Coordinator
    - **Globally Networked Carbon Markets Initiative: Opportunities for engaging private sector**
      - **Wendy Hughes**, Team Lead, Globally-Networked Carbon Markets Initiative, World Bank

- **11.45-12:15 Coffee break**

### Session 3: Proposed national mitigation actions on climate change in LAC: potential for the private sector to engage

- This session will consist of several presentations of mature national mitigation action (NAMA) proposals by governments to seek feedback/interest from the private sector.
  - **Chair:** Yamil Bonduki, Manager, LECB UNDP
  - **Chile Self-supply renewable energy NAMA,** **Viviana Huerta**, Renewable Energy Center, Chile
  - **Costa Rica livestock NAMA,** **Costa Rican delegation**
  - **Sustainable Housing NAMA in Mexico,** **Emily Castro**, GIZ

- **13:30-14:30 Lunch**

### Session 4: Initiatives by the private sector and potential to scale-up

- Representative from the private sector will share their experiences in developing and implementing low emission projects, and partnership networks to stimulate low carbon mitigation activities
  - **Chair:** Alina Averchenkova, Co-Head for Policy, Grantham Research Institute
  - **Initiatives in the energy sector,** **Alvaro Bernal**, Global Power Sales Manager for Southern Latin America, Alstom
  - **Perspective from the mining sector,** **Ferruccio Medici**, Water and Energy Manager, Anglo American Cobre
  - **Energy Efficiency Initiatives,** **Santiago Pezzati**, Senior Manager, Philips Livable Cities Initiative
  - **Potential for business associations to engage on mitigation,** **Dieter Linneberg**, Corporate Leaders Group Chile
### Session 5:
**Panel discussion: Bridging public and private sector actions on climate change**

17.00-18.00

Representatives of the public and private sector will discuss requirements for more effective cooperation in the context of mitigation actions

- **Carlos Ludena**, Senior Associate, Inter-American Development Bank
- **Christian Patrickson**, Development Manager, Arauco Bioenergía
- **Yamil Bonduki**, Programme Manager, LECB Programme (UNDP)
- **Ricardo Jimenez**, Senior Manager, KPMG
- **Florence Laloe**, ICLEI

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**Cocktails and Canapés 18:30 – 20:00. (Location to be announced)**

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### Friday 16 May 2014 – MITIGATION FINANCE AND APPROACHES IN THE KEY SECTORS (Lonquimay Room)

#### Session 1:
**Learning from experience: Mobilizing private sector participation**

09:00-10:45

Presentation of success stories and lessons learnt on engaging private sector in public-private climate change mitigation projects

**Chair:** Yamil Bonduki, Manager, LECB UNDP
- Public sector initiatives to engage the private sector: Key factors of success for public-private partnerships, **Narae Lee**, Contributing author for Green Growth Best Practice and Inter-American Development Bank Group
- Experience of Chile in engaging private sector, **Fernando Farías**, Climate Change Office, Chile
- Engaging private sector through the Partnership for Market Readiness, **Juan Pedro Searle**, PMR Chile
- Ghana’s experience in engaging private sector investors, **Dr. Richard Adjei**, Ghana Investment Promotion Centre

10.45-11:15 Coffee break

#### Session 2:
**Financing low carbon transition**

11:15-13:00

Representatives of the international and national development banks and private sector investors will present low carbon finance initiatives and lessons learnt

**Chair:** Mateo Salomon, UNDP LAC Coordinator
- Public-private investment partnerships: Opportunities for the LAC region, **Carlos Ludena**, Senior Associate, Inter-American Development Bank
- The role of national development banks in financing mitigation projects: Example of Chile, **Manuel Martínez**, CORFO
- Financing transport and energy efficiency programmes in Colombia, **Jessica Jacob**, FINDETER
- Perspectives from a national development bank in using green credit to promote energy efficiency, **Doris Arévalo Ordoñez**, BANCOLDEX, Colombia
- The role of commercial banks in low carbon financing, **Rodrigo Violic**, Banco BICE

13:00-14:00 Lunch

#### Session 3:
**Scaling up actions in the key sectors: Energy Efficiency, Energy and Mining, and Waste**
### Parallel sessions on existing private sector initiatives and how they can be scaled-up through NAMAs.

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<thead>
<tr>
<th>Waste Management:</th>
<th>Energy Efficiency:</th>
<th>Industry and Mining:</th>
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<tbody>
<tr>
<td>Chair: Angela Reinoso, Ministry of Environment of Chile</td>
<td>Chair: Sophie Siemens, Ministry of Environment of Chile</td>
<td>Chair: Alina Averchenkova, Co-Head for Policy, Grantham Research Institute</td>
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<tr>
<td>• Waste management NAMA in Chile, Carolina Ascui, Ministry of Environment, Chile</td>
<td>• Chile public lighting programme, Ignacio Santelices, Head of Energy Efficiency Division, Ministry of Energy, Chile</td>
<td>• Mexico co-generation NAMA, Ulises Arce, ANIQ</td>
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<tr>
<td>• Potential for using V-NAMAs: Example of waste-to-energy NAMA projects, Florence Laloe, ICLEI</td>
<td>• Private sector initiatives on energy efficiency, Claudio Duran, Phillips</td>
<td>• Initiatives in the industrial sector in Chile, Natalia Arancibia, Director, Energy Efficiency Agency, Chile</td>
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<td>• Ricardo Pentzke, Manager of Conservera Pentzke and member of Sustainability Committee of Chile Alimentos</td>
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<td>• Alejandro Chacón, Director at Ecodiseño.cl</td>
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### 15.30-16.00 Coffee break

**Session 4:** Scaling up actions in the key sectors: Agriculture and Forestry/Transport

<table>
<thead>
<tr>
<th>Transport session:</th>
<th>Agriculture and Forestry session:</th>
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<tr>
<td>Chair: Angela Reinoso, Ministry of Environment of Chile</td>
<td>Chair: Yamil Bonduki, Manager, LECB UNDP</td>
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<td>• Ecuador Transport NAMA, Christian Parra, LECB Project Manager, Ecuador</td>
<td>• Costa Rica Coffee NAMA, Aarón Fernández, Instituto del Café de Costa Rica</td>
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<td>• Green Zone Santiago NAMA, Ricardo Jiménez, Senior Manager, KPMG</td>
<td>• Chile forestry NAMA, Angelo Sartori, CONAF</td>
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<td>• Experience of wine industry in reducing GHG emissions, Valentina Lira, Concha y Toro</td>
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### 17:30-18:00 Wrap Up Discussion: Closing of the workshop