

employment

Evidence from India, Kenya, Malawi, Mexico, Peru and Tajikistan





Social Protection, Growth and Employment

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FOREWORD

We live in times that seem to be defined by shocks and vulnerabilities, and these shocks and vulnerabilities have the potential to slow down, or even reverse, achievements in human development. The recent global economic downturn has already had some negative effects on human development indicators, for example. In recent decades, there has been a renewed interest in social protection policies as a way to help households cope with the negative effects of economic policies. Many countries have adopted cash transfer programmes, for example, as a way to support the income of poor households and encourage them to invest more in developing human capital through education and health. While evaluations of these programmes show measurable improvements in some human development indicators such as school attendance and health status, less is known about their sustained effects on poverty reduction and inclusive growth. This sustained effect can be potentiated if the positive effects on education and health, for instance, are accompanied by a better possibility of beneficiaries to insert themselves productively in the labour market and the local economy.

Employment is a key strategy for sustainable poverty reduction and promotion of inclusive growth. However, economic growth, even when rapid, has not always created jobs, particularly jobs for the poor. Furthermore, in the present global context, growth has slowed down and employment has suffered as well. Even when growth recovers, the need for innovation and re-reorganization of production and service delivery in order to reduce costs might well mean a weaker demand for labour. Less rapid growth and lower employment intensity of growth will make inclusive growth and progress in human development more difficult. In addition to this, the quality of the jobs created also matters in terms of human development outcomes. Insecure, unstable and unprotected employment has limited potential to have a lasting effect on poverty reduction. In this sense, a closer linkage of employment policies with social protection policies and programmes can also promote greater resilience both at the level of the household, but also the economy as a whole.

Both employment and social protection thus are keys to inclusive growth, sustained poverty reduction and improvement in human development. However, establishing the linkages between them so as to potentiate the positive effects of employment and social protection remains an area where much needs to be learned.

The present volume addresses this question by looking at evidence from six country case studies to assess how to enhance the employment impact of social protection programmes by improving the consistency of objectives between them and the macro, sectoral and territorial policies adopted by countries. These studies look at a range of social programmes to assess their potential and limitations for supporting more inclusive growth and for sustained poverty reduction. They also focus on design and implementation questions as well as their links with other social and macroeconomic policies. This publication offers valuable insights into these issues and highlights key policy considerations for policy makers. It also offers an important

contribution to the discussion on how to think about the linkages, which requires further research and work.

I hope that the present volume would be useful to academics, researches, policy-makers and broader development practitioners.

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LIST OF ACRONYMS AND ABBREVIATIONS

AAH Action Against Hunger
ADB Asian Development Bank

ADMARC Agricultural Development and Marketing Corporation

AISP Agricultural Inputs Subsidy Programme

ALDSAP Agricultural and Livestock Development Strategy and Action Plan

ATU A trabajar urbano

CCT Conditional cash transfer

CIS Commonwealth of Independent States

DEVPOL Development Policies

DFID Department For International Development (UK)

ENAHO National Survey of Households

ENAMIN National Survey of Microenterprises

ENE National Employment Survey

ENOE National Survey of Occupation and Employment

EU European Union

FDI Foreign Direct Investment

FFW Food for work

Fondo PyME Small and Medium Sized Enterprises Fund

GDP Gross domestic product
GNI Gross national income
GoM Government of Malawi

IDB Inter-American Development Bank

IHS Integrated Household Survey

ILO International Labour Organization

IMF International Monetary Fund

IMSS Mexican Social Security Institute

INEGI National Institute of Statistics and Geography
INGO International Non-Governmental Organizations

ISSSTE Institute for Social Security and Services for State Workers

K Phosphorous

KIHBS Kenya Integrated Household Budget Survey

KKV Kazi Kwa Vijana

KShs Kenyan Shillings

KYEP Kenya Youth Empowerment Project

LAC Latin America and Caribbean LDC Least Developed Country

LDW Local Development Window

MA Moving average

MASAF Malawi Social Action Fund MCP Malawi Congress Party

MDG Millennium Development Goal

MFI Microfinance institution

MoAFS Ministry of Agriculture and Food Security

MOYAS Ministry of Youth Affairs and Sports
MPRS Malawi Poverty Reduction Strategy

MPVA Malawi Poverty and Vulnerability Assessment

MSME Micro, small and medium-sized enterprise
MTC Ministry of Transport and Communication
MVAC Malawi Vulnerability Assessment Committee

MVAC Malawi Vulnerability Assessment Committee

MyPE Micro y Pequeña Empresa (micro and small enterprise)

N Nitrogen

NAFTA North American Free Trade Agreement

NGO Non-governmental organization

NREGA National Rural Employment Guarantee Act

NSO National Statistics Office NYS National Youth Service

OB Organizacion de base (civil society organization)

OBCs Other backward classes

OECD Organisation for Economic Co-operation and Development

OPM Office of the Prime Minister

OPV Open-pollinated varieties (maize)

P Potassium

PAE Employment Support Programme
PCM Presidency of Ministers' Council
PEN Peruvian Nuevos Soles (currency)
PET Temporary Employment Programme

PRONAFIM National Programme for Microenterprise Financing

PVD Provias Descentralizado

PVN Provias Nacional

PWP Public works programme

S Sulphur

SACA Smallholder Agricultural Credit Administration

SAL Structural Adjustment Loans SAM Social Accounting Matrix

SC Scheduled castes

SFFRFM Smallholder Farmers Fertiliser Revolving Fund Mechanism

SIS Sistema Integral de Salud (Integrated Health System)

SME Small and medium-sized enterprise

SpyME Sub-ministry for Small and Medium-sized Enterprise

SSR Soviet Socialist Republic

STPS Ministry of Labour and Social Provision

STs Scheduled tribes

TIP Targeted Inputs Programme
TJS Tajikistani Somoni (currency)
TSC Teachers Service Commission

UDF United Democratic Front

UNDP United Nations Development Programme

USAID United States Agency for International Development

WFP World Food Programme

WMS Welfare Monitoring Survey

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