

# Cadbury Cocoa Partnership

## Cocoa Farming in Ghana

### Improving farming conditions at the local level to increase production of high-quality cocoa

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In January 2008, UNDP and Cadbury partnered to create the Cadbury Cocoa Partnership which aims to secure the economic, social and environmental sustainability of cocoa farmers and their communities.

Despite the premiums for high quality of Ghanaian cocoa, poverty in cocoa-growing regions and lack of new land for development had driven the next generation of young cocoa farmers from the industry. As a consequence, cocoa farming in this resource-rich area shrunk to a mere 40% capacity per farmer if compared to previous years.

Cadbury committed to \$42.3 Million USD to the partnership over a ten-year period.

The partnership addresses problems related to low productivity of the farmers as well as social well-being of their communities:

#### Economic

- Increasing farmers incomes through improving production quality
- Education programmes for farmer on cultivation and management techniques that lead to increased yields

#### Enterprise Loans

- Access to loans for farming expansion, entrepreneurial ventures, continuing education and technical training

#### Ghana Wells

- Building freshwater wells in local communities
- Ensuring clean, pathogen-free drinking water

#### Community Libraries

- Construction of 6 public libraries in communities
- Book collections for distribution to libraries

- Country: Ghana
- Launched: 2008
- Partners: Cadbury, UNDP
- Program Highlights: \$ 42.3 Million USD invested over ten years, freshwater access to local communities, construction of six public libraries, improved livelihoods of 500,000 Ghanaians by 2018 (est.)



By 2018, The Cadbury Cocoa Partnership aims to improve the livelihoods of 500,000 Ghanaian Cocoa farmers.

As well as seeking to make an immediate impact on farmers' lives, the Cadbury Cocoa Partnership is exploring carbon reduction techniques to secure more sustainable cocoa farming.

By 2018, Cadbury estimates it will have made a demonstrable difference to the lives of around half a million Ghanaian farmers.

UNDP has played a catalytic in building the partnership: bringing the right partners to table and facilitating discussions on the way forward.

Beyond 2009, UNDP role will move to monitoring and advisory to the partnership. International and local NGOs will assume active roles as implementers of each of the components.