



Canada NewsWire



INVE  
C A N

Give us your message. We'll give you the world.

A DIVISION OF CI

Attention News/Assignment Editors:

## Secretary-General Kofi Annan launches Commission on Private Sector and Development

Canada's Paul Martin, Mexico's Ernesto Zedillo to co-chair Commission

UNITED NATIONS, July 24 /CNW/ - A high-level Commission on the Private Sector and Development, co-chaired by Paul Martin, the former Canadian Finance Minister, and Ernesto Zedillo, the former President of Mexico, will be launched officially on July 25th by Secretary-General Kofi Annan.

Secretary General Annan will be joined by Paul Martin, Ernesto Zedillo and Mark Malloch Brown, Administrator of the United Nations Development Programme (UNDP) at a news conference announcing the launch at 12:00 pm, Friday, 25 July 2003, in Room 226 of the UN Secretariat.

"The Commission was created as a direct response to the growing notion that achievement of the Millennium Development Goals and the meeting of the challenges facing humanity can only occur if the private sector is involved," Annan said. Paul Martin's and Ernesto Zedillo's decision to co-chair the Commission "sends an important signal of their recognition of the role that the private sector is playing as the key engine of growth in developing countries," Annan added.

Paul Martin, a member of Canada's Parliament and a candidate for the leadership of the governing Liberal party, has played a pioneering role in many key international economic development initiatives over the past decade, including the founding of the "Group of 20" forum that brought together finance ministers from developing nations and the G-7 countries.

Ernesto Zedillo, who as president of Mexico from 1994 to 2000 led his country's continuing economic opening and deepening democratization, served as chair of the high-level panel that laid the groundwork for the 2002 UN Conference on Financing for Development in Monterrey. President Zedillo is currently leading the UN Millennium Project's research effort on trade and financial issues and heads the Yale University Center for the Study of Globalization.

The Commission was convened by UNDP's Malloch Brown to provide analysis and evaluation of the key factors that inhibit the role of the private sector in development. "Its main purpose is to develop strategic recommendations on how to promote a strong, indigenous private sector in developing countries, and to initiate concrete programmes with the highest potential impact in private sector development," said Malloch Brown.

Other members of the Commission include: C.K. Prahalad, Professor of Business Administration, University of Michigan; Hernando De Soto, President, Peru's Institute for Liberty and Democracy; Robert Rubin, Chairman of the Executive Committee of Citigroup and former United States Treasury Secretary; Rajat Gupta, Senior Partner Worldwide, McKinsey & Co.; Carly Fiorina, President and CEO, Hewlett Packard; Jannik Lindbaek, Chairman of the Board, Den Norske Bank; Peter McPherson, President of Michigan State University (on leave); Miko Rwayitare, President and Executive Chairman, Telcel International; Jorge Castaneda, former Foreign Secretary of Mexico; Anne Lauvergeon, President and CEO, COGEMA; Eduardo Aninat, former Deputy Managing Director, International Monetary Fund; Luisa Diogo, Minister of Planning and

Finance, Mozambique; Nouredine Mejdoub, Ambassador of Tunisia to the United States; Alan Patricof, Vice-Chairman and Founder, Apax Partners; Kwame Pianim, CEO, New World Investments; and Maurice Strong, Special Advisor to the Commission.

The Commission will report back to the Secretary-General by the end of the year with concrete policy recommendations for developing and developed countries and multilateral development agencies. The Commission will seek to highlight successful initiatives already underway in the field of private sector development.

-30-

For further information: or to arrange interviews, please contact Victor Arango (212) 906-6127 at UNDP's Communications Office. All members of the press who do not have UN Media Accreditation must contact the UN Department of Public Information, Media Accreditation and Liaison Unit at (212) 963-6934 or (212) 963-6937 or go to the Pass and Identification Unit, UNITAR Bldg., 801 United Nations Plaza, on the corner of 45th Street & First Avenue (USE first Avenue entrance. You will need to present a letter of assignment signed by your company's assignment editor, addressed to: A. Kabbaj, Chief of Media Accreditation and Liaison Unit/DPI, Fax 212-963-4642. Letter should state your name, function and that you have been assigned to cover the 25 July, noon press conference with the Secretary-General. UNITAR office hours are from 9:00 am to 12:45 pm and 2:00 pm to 4:45 pm. For more information on accreditation visit the following website: <http://www.un.org/geninfo/malu.htm>

PAUL MARTIN CAMPAIGN has 47 releases in this database.

[View Others](#)



## Portfolio E-mail

from Canada NewsWire

**Register NOW!**

### View News Releases

TODAY

English

French

Both

Yesterday's News Releases

### Search News Releases

Category

Date

Industry

Keyword

Organization

Stock Symbol

Subject

### Search Other Information

Company Snapshot



General Inquiries - [cnw@newswire.ca](mailto:cnw@newswire.ca)  
 Technical Issues - [webmaster@newswire.ca](mailto:webmaster@newswire.ca)  
 © 2002 Canada NewsWire Ltd. All rights reserved.

