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Bulgarian Business Stands Up for Corporate Social Responsibility



Neil Buhne (M), UNDP Resident Representative for Bulgaria, expressed content with the adoption of EU business standards in Bulgaria. He joined a meeting, coorganized with the Bulgarian Business Leaders Forum. Photo by Yuliana Nikolova (novinite.com) [buy photo]

EU accession in three years.

The Bulgarian Business Leaders Forum (BBLF) was established in 1998 by the Prince of Wales with The Prince of Wales International Business Leaders Forum, initiated by HRH The Prince of Wales at an international business leadership meeting in Charleston, South Carolina, which he chaired in 1990.

Business: 27 April 2004, Tuesday.
 Nine leading companies, operating in Bulgaria, announced their participation in corporate social responsibility projects at a conference organized by the Bulgarian Business Leaders Forum (BBLF) under the auspices of the Nations Development Programme (UNDP).

The national conference on "Corporate Social Responsibility: Action in Bulgaria" took place at the National Palace under the auspices of Deputy Prime Minister and Minister of Regional Development Lidia Shuleva.

Among the companies that took part in the conference were Danone, Citibank, Radio FM + and Overgas.

Neil Buhne, UNDP Resident Representative for Bulgaria, awarded six companies for successful implementation of responsible practices in accordance with the Global Compact Initiative in Bulgaria. The participating companies are Macropharm, Balkanpharma, Vidima, Danone and others.

What we do now is what the future holds for Bulgaria in 2007. This is the reason why we created the Bulgarian Business Standard and seek to motivate our members of society to be responsible and loyal in their business dealings, BBLF chairman said, referring to the challenges ahead.

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